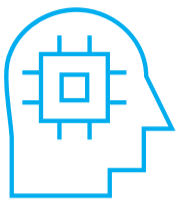


# DEBUNKING VDI MYTHS

Complexity, unplanned costs, security risks, frustrated users and stretched IT resources have become common pitfalls as organisations adopt VDI in the shift to long-term remote and hybrid working models.

But not all VDI solutions are built equal or consistently deliver the same results. So, make doubly-sure you've got all the facts straight.



## MYTH

**“VDI is complex.”**

Firms must acquire new skills through training or onboarding new specialists  
Siloed legacy infrastructure or inaccessible cloud systems obstruct trouble shooting and delay issue resolution  
It's another task handed down to stretched IT teams with limited resources

## TRUTH

**No, it's not.**

Our experts hold the highest accreditations and do all the heavy lifting, providing a fully managed Desktop-as-a-Service solution  
Fully optimised VDIPOD platform with best-of-breed technologies, proactive monitoring and 24/7 technical support from our UK Operations Bridge  
Specialist support frees up in-house resources for innovation and transformational projects



## MYTH

**“VDI isn't up to the job.”**

Remote heavy graphics or big data users get inferior experience to the workplace  
Designed as a one-size-fits-all product rather than end-to-end, creating issues downstream  
Unable to meet data sovereignty, security and compliance requirements

## TRUTH

**Yes, it is.**

VDIPOD was purpose-built to handle the most demanding workloads like 3D building models and radiology scans  
All core VDI pillars taken care of - from devices and cloud to storage, security and management  
VDIPOD is the only platform that can be consumed on-premise, in the cloud or in a hybrid model in a single, seamless solution



## MYTH

**“VDI takes ages to perfect.”**

Standard solutions have long lead times to test, refine and fully deploy  
VDI is only as strong as its weakest link, which makes it prone to crashes  
Not built with full long-term workforce mobility in mind, so too easily stretched

## TRUTH

**No, it doesn't.**

Our virtual pilot platform enables us to spin-up proofs-of-concept in <1 hour and our vast experience means we can deploy fully optimised solutions fast  
VDIPOD combines leading-edge technologies and our experts have deep understanding of virtualisation and how apps and network services behave together to avoid issues  
Proven effectiveness for all employees, with successful deployments in demanding healthcare and global AEC settings



## MYTH

**“VDI is too expensive.”**

End up paying for spare server capacity and licences that aren't needed  
Unclear variable charges that can change month by month  
More cost to acquire updates, support, and technologies over contract

## TRUTH

**No, it's not.**

Flexible per user pricing with credits that IT team can reallocate for burst capability and scalability  
Cost-effective, predictable monthly costs differentiated between power users and knowledge workers  
Benefit from fully-managed DaaS solution purpose-built VDIPOD platform, with access to leading edge technologies and continuous updates

Many providers claim to have the most highly qualified VDI specialists in the industry. In our case it's true.



That's why Creative is a trusted partner for many of the world's leading businesses.



To arrange a free, no-strings consultation about our Desktop-as-a-Service and see the benefits of VDIPOD first-hand, please contact

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