



WHY CHOOSE

Storage-as-a-Service

Is your existing data storage

- Reaching end-of-life or end-of-support?
- Impacting app performance?
- Inadequate to meet fast-growing needs?
- Not compliant (GDPR, HIPAA, SOC-2)?
- Inflexible?
- Expensive?

Aware of all the options for cloud storage?

Remember, **not all clouds** or cloud service providers **are the same**.



PUBLIC

- Large datacentres owned by hyperscalers like AWS, MS Azure et al.
- Starting costs can seem low, but look out for unexpected fees.



PRIVATE

- Owned by you or a private cloud provider.
 - Tend to give more control over security.
- Starting costs can seem high, but TCO is often lower.



HYBRID

- A mix of on-premise and cloud storage.
- Tailored and integrated to meet your needs.



MULTI

- Combine public and private clouds.
- Connect them or not depending on your needs.

You have two basic options when it comes to storage:

1

Manage yourself

Vendor installs storage infrastructure and provides support.

You are responsible for day-to-day running.

2

Pay for a fully managed service

Hire a managed service provider and agree an SLA.

They run everything.

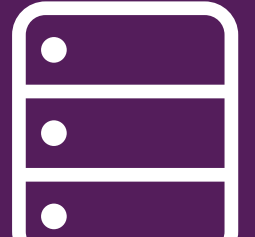
What is Storage-as-a-Service (STaaS)?

STaaS is a fully managed service on an OpEx subscription model.

It allows you to:



Pay for only the storage you use.



Often cloud-based, but some providers offer on-premise storage too.



Quickly scale and provision storage resources.

Benefits of choosing fully managed STaaS



RESOURCE

- Faster provisioning, from days and weeks to minutes and hours.
- No more ordering and waiting for new hardware to be delivered and set up.
- No more worrying about appliances reaching end-of-life or end-of-support.
- Consolidate devices and safeguard against obsolescence.
- Reduced training and maintenance releases valuable IT resources.



COST

- Time and cost-avoidance savings.
- No need to carry the cost of spare capacity.
- No need to buy and deploy hardware every time you need more capacity.



PERFORMANCE

- High performance with cost-effective scaling.
- Optimise processes and workflows across your business.
- Better visibility into VM input/output counts and specific disk or network bottlenecks.



SECURITY

- MSP will monitor and regularly update security measures.
- Get advice on the best cloud or on-premise deployment to protect your data.

Benefits of Creative ITC STaaS

- Pay-as-you-go** on-premise, cloud or hybrid storage – pay per TB.
- For any media** – flash, hard disk, SSD, object storage, tape or cloud.
- Match storage types** to suit different business requirements.
- Greater agility** without the expense of hyperscalers.
- Option to **improve disaster recovery** with data stored in Creative facilities.
- Fully managed** by our industry-leading specialists.
- Lower server footprint** plus savings through better storage utilisation.
- In line with latest **best practices** and information security standards.
- Access to **cutting edge storage** and security technology.
- Datacentres** in the UK, EU, North America & Asia.
- Increased availability** with archived toolsets.

Interested in finding out more?

Get in touch.

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