



**Creative ITC**

MULTI AWARD WINNING  
CLOUD SERVICES PROVIDER

# **O365 BACKUP -AS-A-SERVICE (O365 BaaS)**

Complete end-to-end protection  
for all your Microsoft Office 365 apps



# Sudden realisation

Information is the new oil. It powers our digital economy and productivity. And some of our most valuable data lives in Office 365 apps. Yet, it's also increasingly at risk. Beyond service outages, some of the most common causes of data loss include accidental or malicious deletion, overwriting, migration errors and bad integrations.

Sadly, that's often the point at which executives realise they're on their own. While Microsoft provides short-term retention and high availability for Office 365, the responsibility for protecting data is yours. And that pain's soon felt right across your business; from finance and compliance managers to CIOs and IT teams.



# Get fully protected

Arranging regular and effective backups across your Exchange, SharePoint, OneDrive and Teams domains is not as straightforward as it first appears. There are lots of moving parts and aspects to consider. All of which add further time and cost burden for IT.

That's where we come in.

Unlike other solutions that only safeguard limited parts, O365 Backup-as-a-Service from Creative provides full protection across your Microsoft estate. So, you can be confident that all your data and content remain secure and retrievable at all times. And we manage everything for you in one single solution that's been protecting data for 20+ years. It's the same solution that Microsoft uses to satisfy some of its most demanding security requirements.

# Powerful cover in one simple monthly subscription

Delivered as a consumption-based, subscription service, you get on-premise or cloud backups. Our industry-leading specialists do all the heavy lifting. Migrations also become much easier and less time consuming. With O365 Backup-as-a-Service you can simply shift active mailboxes and data, and archive and retrieve the rest when needed.



## Scale your service as your Office 365 needs evolve

Other solutions don't cover as much of your Office 365 data. Neither will they protect it as thoroughly, leaving you open to loss or corruption. And you may need expensive add-ons, like cloud connectors or point products. We remove those issues with a complete solution that easily scales as your Office 365 estate changes.



## Infrastructure agnostic

With our O365 Backup-as-a-Service, we'll make sure your information is expertly looked after and can be quickly recovered, irrespective of whether it sits on premise or in a public, private or hybrid cloud setup. So, you'll be ready to meet regulatory requirements and compliance audits.



## Firmly in control of storage policies and backup schedules

All backup infrastructure, including software, servers, and storage, is hosted in our data centre. Through single-pane-of-glass management, automated rules and dashboard reporting, we'll also provide an organisation-wide, real-time view of your data protection status. So, you're always in control of systems, users and devices.



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# Why Creative

We'll look after your data as if it was our own, adhering to proven processes and best practices like ISO 27001, the international information security standard. Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest IoT, cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

# Benefits

## Creative's fully managed O365 Backup-as-a-Service

### Improves speed of recovery

Instantly restore your office 365 data and select RTO and RPO to better match your business needs.



### Protects Office 365 workloads

Without increasing your data centre footprint.



### Eliminates tape-based storage

Dispense with slow, vulnerable tape backups that are unable to meet today's demands for redundancy and compliance.



### Preserves networking resources

Make better use of WAN bandwidth and virtual private network capacity.



### Accelerates innovation

Access the latest backup technologies, spreading the cost as monthly OpEx rather than upfront capital investment.



### Lowers total cost of ownership

Eliminate equipment, people and warehousing costs.



### Releases your teams

Give people more headroom to focus on transformational work, instead of mundane IT tasks.





## Discover how

To arrange a free, no-strings consultation or a trial of O365 Backup-as-a-Service, please contact:

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