



Creative ITC

MULTI AWARD WINNING  
CLOUD SERVICES PROVIDER

# CLOUD FILE SERVICE

Swap hard-to-access data islands  
for high-speed, global file sharing



# Growing unstructured data perils

Most business data is accessed and stored across multiple solutions, formats and locations around the world. IDC predicts this 'unstructured data' will reach 80% by 2025 due to changes in the way we use and consume data. Rather than being stored in fixed, known locations which can be controlled and managed easily, it is, literally, everywhere.

Unable to quickly access, validate and share unstructured data, hybrid workers and virtual teams can't perform effectively. Meanwhile, already-stretched IT teams are left managing complex branch office data islands. Inevitably, server sprawl results, leading to inefficient use of storage resources and poor data recovery times.



## Single, fully secure, global file cache

Cloud File Service from Creative allows multi-national companies and other widely dispersed organisations to consolidate local distributed file servers into one secure global storage footprint in the cloud.

Clients choose our managed caching service for a number of reasons.

Usually they're looking to centralise their unstructured data and enable global collaboration through distributed file-locking. Often they want to consolidate branch office storage and infrastructure and eliminate local backups. All while guaranteeing a top-quality experience for their end users.



# Drop file servers from your budget

Fully managed by Creative storage specialists, Cloud File Service is a monthly pay-as-you-go solution with transparent charges calculated on a per-terabyte basis. Importantly, it enables IT teams to keep pace with exploding data, without having to continually buy and manage local file servers.

Here are some more key features:



## **Better for CIOs and IT teams**

IT departments also get time back and work more efficiently remotely, courtesy of a more consolidated and centralised storage environment. With a self-sustaining, self-managing cache there's no need to run full data copies and backups. And utilising local file caching for active data reduces storage costs.



## **Better for hybrid workers and virtual collaborators**

Data retrieval speeds are dramatically increased by reducing reliance on the underlying slower storage layer. So, active data is served up much faster to users than is possible by accessing the primary storage location. They're also less likely to be slowed down by issues that often arise from unstructured data, such as duplicate file versions and document corruption or loss.



## **Better for cybersecurity**

Our managed caching service ensures end-to-end protection through seamless integration with Microsoft Active Directory, access control lists and NT file system permissions. Data is also encrypted at-rest and in-flight. Nothing's left to chance.





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# Why Creative

We'll look after your data as if it was our own, adhering to proven processes and best practices like ISO 27001, the international information security standard. Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest IoT, cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

# Benefits

Creative's fully managed Cloud File Service enables you to::



## **Multiply productivity**

End users find it easier to manage version control and work.



## **Improve sustainability**

Reducing the need to store files locally in data centres helps rationalise server footprint.



## **Strengthen security**

The latest cached file can always be accessed, plus there's less risk of data loss, or leaks at distributed locations through error, intrusion or disaster.



## **Simplify disaster recovery**

IT teams can remove local data backups from their busy schedules.



## **Lower total cost of ownership**

The call on IT budgets reduces by not having to continually purchase and maintain local file servers.



## **Release your teams**

IT people have more headroom to focus on transformational work, instead of mundane tasks



# Discover how

To arrange a free, no-strings consultation  
or to trial Cloud File Service, please contact:

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