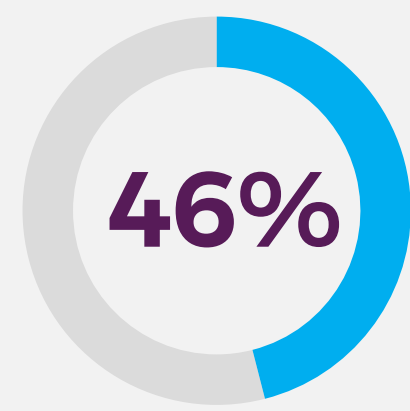


RE-STRATEGISING RESILIENCE FOR FINANCIAL SERVICES IN 2021

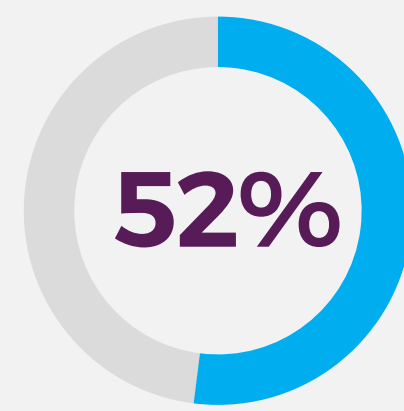
When it comes to IT resilience, the stakes have never been higher for financial services firms. Discover how a new approach to disaster recovery (DR) can help futureproof your business for the New Normal and beyond.

Last year's harsh lessons

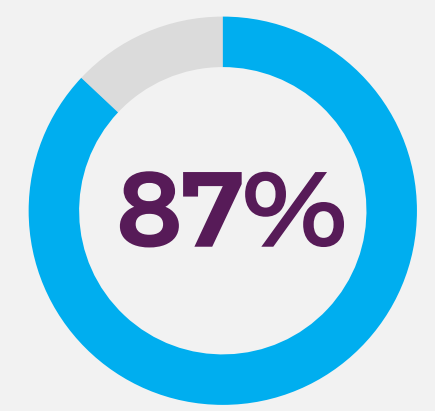
2020 showed the high cost that downtime and not being able to access data has on revenue and customer service



of financial companies hadn't tested their DR solution for 6 months or longer



of security leaders felt challenged to protect home workers and mobile devices



of UK companies struggled to orchestrate alerts from multi-vendor security products

Not helped by the limitations of traditional DR in place



Not virtual-ready and application-aware

Hard to replicate at the VM and virtual disk level or to copy an application running on multiple VMs.



Never designed for mission-critical apps

Unable to support continuous data protection with RTO of < one minute and RPO of seconds.



Lacking scalability and mobility

Difficult to move VM workloads from old hardware to new, one hypervisor to another, from on-prem to cloud.



Multiplies complexity

Adds control points, unnecessary overheads and extra work with little scope for integration or compliance reporting.



Hard to test:

Challenging to perform basic DR checks, such as failover and failback operations without disruption to customers and end users.

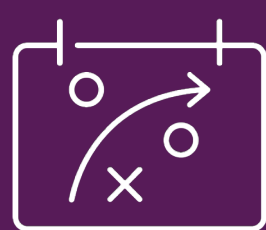
Those Problems Disappear with Creative DR-as-a-Service

Replace in a stroke the cost of hardware, software, facilities and people with a DR-as-a-Service solution with predictable monthly expense and high burst capacity. Benefit from:



MINIMAL DOWNTIME

You pick the service level. We'll guarantee to get users back online fast – choose an RTO from <1 to 48 hours.



GREATER AGILITY

If you need to physically relocate your office, we can provide a temporary workspace, fully-equipped with thin clients so your staff can hit the ground running.



COST AVOIDANCE AND LOWER TCO

You won't have to design and deploy your own DR platform.

And you won't need to retain expensive backup offices and equipment.



NEAR REAL-TIME REPLICATION

You'll experience just seconds of data loss rather than hours or days.

Our best of breed DR solution provides an industry-leading Recovery Point Objective (RPO).



LESS BUSINESS DISRUPTION

We'll perform tests with no impact on business operations nor break in replication, giving you peace of mind you'll always be able to fully recover, as quickly as possible.



ALWAYS-ON ACCESS

Have confidence your users will always be able to access data and apps secured in our UK-based data centre and supported by our 24/7 UK-based operations bridge team.

Find Out More

For further information or to discuss your DR requirements in more detail, visit creative-itc.com or contact:

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