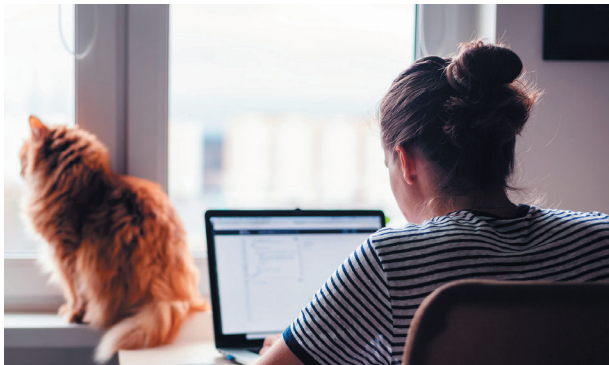# VDIPOD

DESKTOP-AS-A-SERVICE (DAAS) CONSUMED IN THE CLOUD, ON PREMISE OR IN A HYBRID MODEL

A GLOBAL PLATFORM FOR A REMOTE WORKING STRATEGY (IT'S AS EASY AS CHILD'S PLAY)

Creative ITC

NEW NORMAL NEEDS INNOVATED INFRASTRUCTURE

Organisations throughout the UK and around the world have been forced into remote working on a scale never seen before. Sadly, many found that trying to adapt on-prem IT infrastructure to support high-performing home workers was a stretch too far.

Similarly, VPN solutions haven't been able to replicate the experience users get in the workplace. They lose access to indispensable features and essential tools and applications, or struggle to share large data and images across the network, or both. The knock-on effect for home-based or virtual teams is frustration and downtime.

For example, remote healthcare professionals are unable to review patient scans and make accurate decisions at speed. Construction engineers and designers incur expensive project delays because they can't simultaneously use building modelling data or update plans. And banking and investment advisors can become compromised by security and compliance vulnerabilities.

DON'T JUST **ALLOW** WORKING FROM ANYWHERE. **LEVERAGE** IT

In the past, off-the-shelf VDI solutions have struggled in such settings. Creative VDIPOD is different. Users enjoy the same (as a minimum) or in some cases superior experience than they get in the workplace. That's because our desktop-as-a-service (DaaS) solution was purpose built for business continuity, workforce mobility and global collaboration.

VDIPOD can be consumed in the cloud, on premise or in a hybrid model. IT teams also benefit from:

- Capacity that scales up and down as business needs change, reducing IT costs

- Built-in disaster recovery through geographic data centre redundancy

- Predictable OpEx payments and no more large upfront CapEx costs

- Recurring savings for instance, on desktop refreshes, maintenance and support

Using best-of-breed technologies including VMware Horizon VDI, Dell PowerEdge servers, Nvidia GRID graphics cards, Cisco networking and NetApp storage, VDIPOD can be trusted to deliver on its promises.

VIDPOD offers onpremise Tier 1 storage consumed per TB, however its also fully integrated with the market leading file caching services from Talon, Panzura and Nasuni, giving you full control over your dataset but all the advantages of a cloud solution.

WHY VDIPOD?

Creative VDIPOD is the best way to:

Unchain workers from their desks and workstations

Improve access to big data and applications

Cease paying for expensive desktops

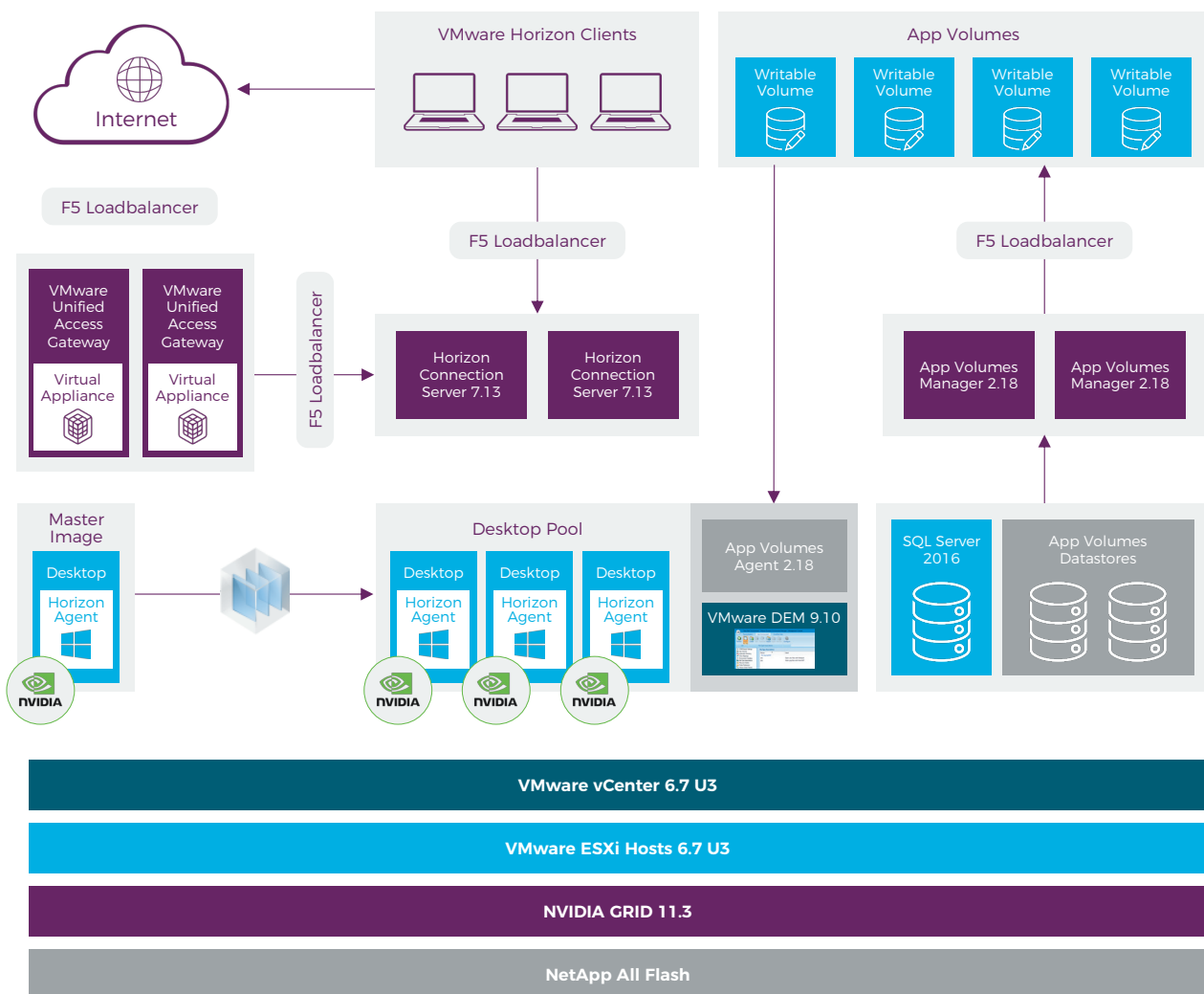Lower risk of data loss and malware infection

Eliminate provisioning delays and costly CapEx

Save on PC and laptop refreshes, software licences and IT support contracts

Built to support 30,000 seats in the cloud (with unlimited seats in a hybrid model), VDIPOD is the only platform that can deliver on-prem and cloud services in the same solution. With over 3,000 active seats, it currently serves multiple global clients throughout India, the Middle East, Canada, the UK and Europe.
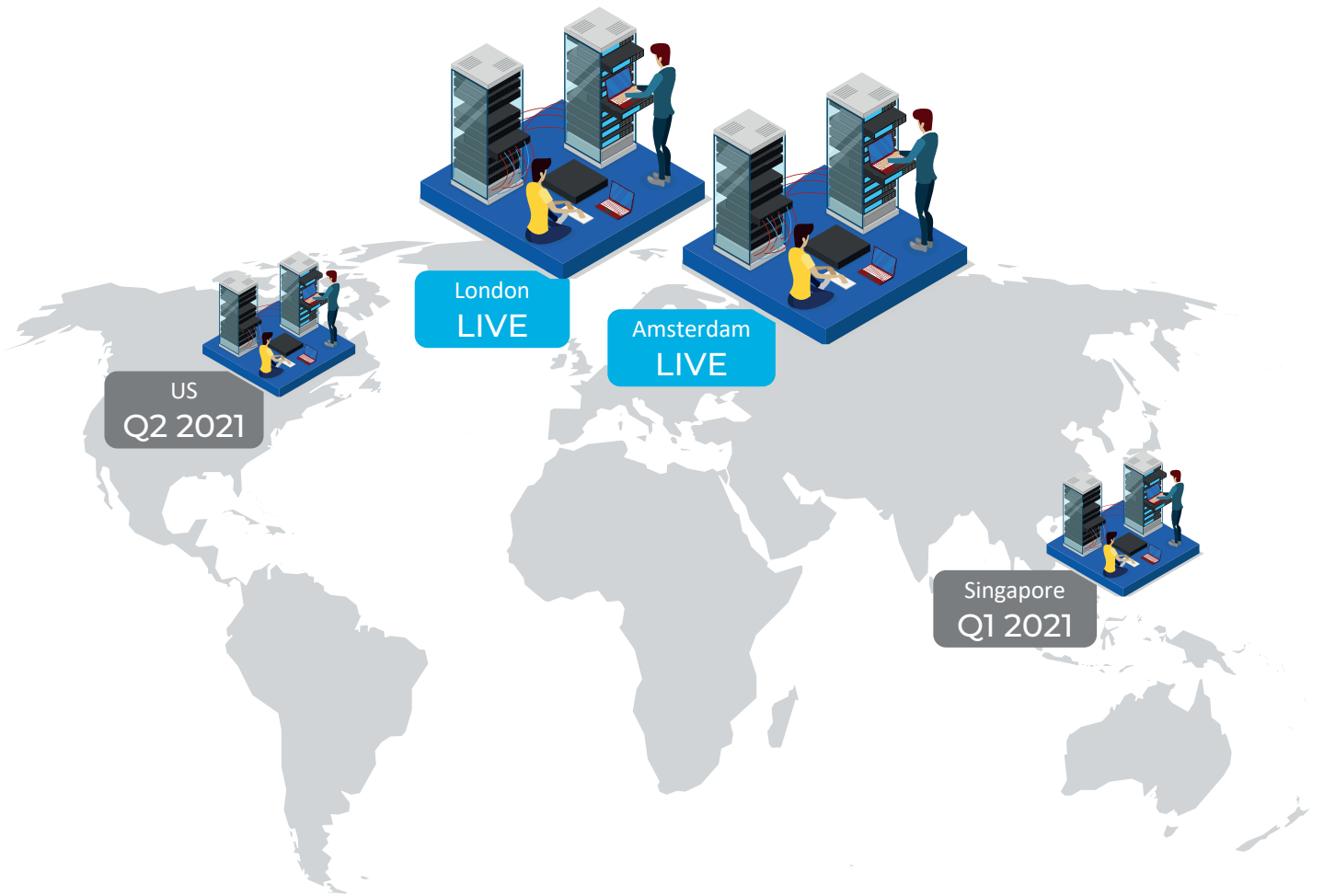
VDIPOD Technical Architecture

You can also take advantage of Creative Scalable Pricing, one of the most flexible virtual desktop offers on the market. Unlike normal VDI approaches based on fixed hardware or cloud solutions, you can pay per user, per month, per profile. This provides VDI burst capability through credits that you can stipulate and reallocate anyway you like.

For example, one credit (which provides 4x virtual CPU's, 32GB of vRAM and 2GB's of vGPU frame Buffer) could be allocated to a standard VDI user working with Revit, CAD, and InDesign files

If they start to struggle due to larger software releases or needed to switch to dual 4K screens for a special project, you simply trade-up credits and move them to a higher VDI profile. After they simply drop back to a standard profile.

Global VDIPOD Hubs

US
Q2 2021

London
LIVE

Amsterdam
LIVE

Singapore
Q1 2021

SOLUTION OF CHOICE FOR AEC COMPANIES

Creative has worked closely with its AEC clients and Autodesk to ensure tools like desktop connector work reliably on VDIPOD. Our expert engineers have the skills and knowledge to deliver the complete Autodesk BIM package for your VDI including the BIM360 suite. So, you get all the benefits of VDI without limiting the use of BIM360 when a project requires it.

Importantly, users also get a much better experience with bulky apps like AutoDesk Revit, Bentley microstation, Photoshop and InDesign. It's easier to share and transfer files. Project members are presented with the same workspace and can collaborate using the latest plans and designs, without the cost of purchasing additional BIM360 licences.

KEEPING FINANCIAL SERVICES SAFE AND COMPLIANT

Compliance and security policies have traditionally come at the expense of flexibility and modernisation. Reducing the risk of data exposure was, and still is, top of mind and a decisive reason why many finance firms choose VDIPOD.

A VDI session can't be lost or stolen like a laptop. If a device goes missing, there's no risk of compromised data. And USB drives can be locked down centrally without impacting the user.

Employees enjoy secure access to systems outside the office through a range of devices – without IT constantly paying out for laptop and PC upgrades.

Out-of-date legacy platforms restrict the adoption of new systems, degrading user experience and productivity. Those caps disappear with VDIPOD, which is built to handle the largest financial models, data sets and applications.

IDEAL FOR PUBLIC AND PRIVATE HEALTHCARE PROVIDERS

VDIPOD enables 3D-rendered graphics, such as MRI scans, to be shared by radiologists and instantly viewed by experts around the world – on any device anywhere – improving emergency response and clinical decision-making.

Doctors and nurses in A&E, on the ward and working remotely always have the latest patient records at their fingertips. Clinicians can access apps like Google MRI Viewer or Siemens MRI Experience using low-cost thin clients and smartphones. Administrators spend less time hunting down patient records and information with added flexibility to complete more tasks from home.

Many Creative healthcare clients prefer to deploy VDIPOD as a secure private cloud, thereby removing sensitive data from local drives and strengthening information governance.

WHY CREATIVE?

Many providers claim to have the most highly qualified VDI specialists in the industry. In our case it's true. And, unlike others, we also understand how VDI impacts the infrastructure level – avoiding hidden network, compute, storage and user issues that can often derail projects. Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

"We're seeing much more value for around the same outlay and expect to save money over the long run."
IT Director

"We've cut IT provisioning times from weeks to minutes. Now, we don't have to spin-up a network or firewall, storage and other infrastructure devices. Tethering a mobile phone to a Chromebook our staff can work as if they were in the office."
CIO

"Management of our high-end CAD systems is costly, and the collaboration of files between UK, Canada and India creates challenges. We needed a platform that solved all these problems. VDIPOD solution from Creative was the only fit for purpose platform with exceptional references, industry credentials and critically, our heavy graphic users receive a full CAD experience."
Global CIO

Discover how

To arrange a free, no-strings consultation or a trial
of Creative VDIPOD, please contact:

enquiries@creative-itc.com

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