

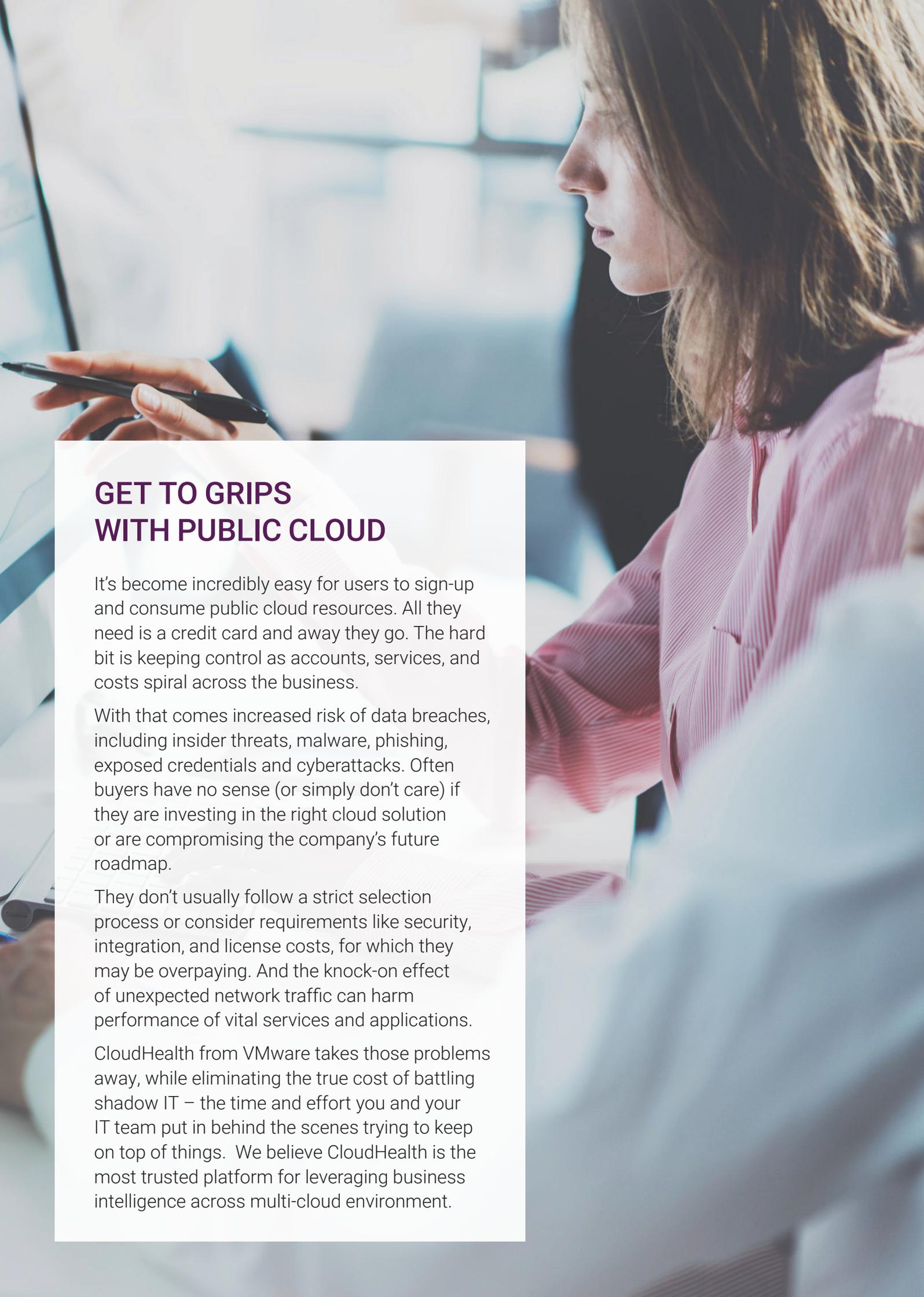


**CloudHealth**  
by **vmware**

Analyse and manage cloud cost,  
usage, governance, and security  
under a single managed service



Creative ITC



## GET TO GRIPS WITH PUBLIC CLOUD

It's become incredibly easy for users to sign-up and consume public cloud resources. All they need is a credit card and away they go. The hard bit is keeping control as accounts, services, and costs spiral across the business.

With that comes increased risk of data breaches, including insider threats, malware, phishing, exposed credentials and cyberattacks. Often buyers have no sense (or simply don't care) if they are investing in the right cloud solution or are compromising the company's future roadmap.

They don't usually follow a strict selection process or consider requirements like security, integration, and license costs, for which they may be overpaying. And the knock-on effect of unexpected network traffic can harm performance of vital services and applications.

CloudHealth from VMware takes those problems away, while eliminating the true cost of battling shadow IT – the time and effort you and your IT team put in behind the scenes trying to keep on top of things. We believe CloudHealth is the most trusted platform for leveraging business intelligence across multi-cloud environment.

# YOU'VE INVESTED IN THE PLATFORM, BUT WHY WORK WITH A PARTNER?

We're working with our customers to help maximise their CloudHealth investment and support their evolving cloud strategies



## EFFECTIVE CONTROLS BASED ON ACCURATE DATA

Our dedicated team will handle monitoring, management and reporting for your cloud services, as well as making recommendations and proactively actioning improvements. Ensuring you're able to provide accurate data for each business unit and put effective policies and controls in place.



## ONE SINGLE SYSTEM OF TRUTH

The solution starts by ingesting data from all end user cloud platforms along with their containers or data centre domains. It can also connect and pull data from third-party tools used for managing application performance, provisioning, configuration, security and so on. This forms one central management point and system of truth.

## REGULAR REVIEWS AND TRAINING

The service includes quarterly reviews to track trends and actual spend. We'll help set budgets and identify opportunities to reduce costs. Together we'll review performance metrics to pinpoint over- and under-utilised cloud resources. If required, we can also provide one-to-one training to bring you up-to-speed with the VMware CloudHealth portal.



# WHY CREATIVE?

With many of the most knowledgeable and highly skilled VMware experts around, we'll look after your multi-cloud environment just like it was our own. Adhering to proven processes and best practices like ISO 27001, the international information security standard, is a given. Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

## Benefits of working with Creative include:



Stabilises public cloud spend growth



Strengthens IT governance and compliance



Improves tracking and reporting



Flushes out hidden costs



Pinpoints waste and under-utilised accounts



Ensures data accuracy and simpler budgeting

## DISCOVER HOW

To arrange a free, no-strings consultation or a trial of CloudHealth, please contact:  
[enquiries@creative-itc.com](mailto:enquiries@creative-itc.com)



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