STRONGER BUSINESS CONTINUITY

SOLUTIONS FOR ORGANISATIONS AND BUDGETS OF ALL SIZES

Picture it. Your head office loses data centre connectivity. Or you fall foul of a major incident like flood, fire or terrorism at one of your branches. Suddenly it's not just your IT that's out – it's your entire workplace. With people unable to reach applications and data, things quickly grind to a halt. Every single second you're offline is a second too long.

That's why more and more customers are choosing our Virtual Desktop Infrastructure (VDI) for Disaster Recovery service. If the worst happens their businesses will be up-and-running within the shortest possible window; without breaking the bank.

Read on to discover why old ideas, like setting up 'ghost' offices with expensive kit that mostly sits dormant, are being replaced by the next generation of VDI-enabled business continuity.

VDI FOR DISASTER RECOVERY

FAILING TO PLAN
IS PLANNING TO FAIL

Sadly, it happens. In 2015, the Holborn underground fire caused catastrophic effects, closing roads and leading to lengthy broadband and power outages. Sparked by an electrical fault, the blaze took two days to put out. Five thousand people were evacuated from their business premises and corporate resources

Some businesses had seemingly solid disaster recovery arrangements in place for their data centres, but had overlooked how staff would access their office PCs. To their cost, they subsequently discovered users were unable to log-in remotely due to low- spec home computers, inherent security issues and VPN access denial. For others, the experience was so painfully slow they couldn't work effectively.

The final cost to local companies and the capital's economy was estimated as more than £40 million. Today, more than ever, disaster recovery planning must address all disruptive scenarios and not rely on remote access alone.

It's a compelling case

You may already be running thin clients on a virtual desktop infrastructure (VDI) to support mobile teams or staff using heavy graphics and data-intensive applications. On the other hand, you may have had difficulty in getting the VDI return on investment to stack up, perhaps due to the cost of writing off legacy equipment. Or, it might simply be you've not considered VDI before.

Wherever you are on the adoption curve, there's never been a better time to rethink your strategy. By combining VDI with Disaster Recovery, Creative offers an innovative and compelling financial justification – both daily and as a backup plan.

MOVING TO CREATIVE VDI FOR DISASTER RECOVERY

Creative is an independent company

Not tied to protecting revenue from legacy platforms. So, unlike others, our advice really is impartial. We believe in using today's technology to deliver the best solution to solve an historic problem. Our approach provides next generation business continuity and DR services to the industry, removing the need for expensive backup offices with antiquated equipment.

And our virtualisation credentials are second to none. With some of the best tech experts around we've built a fully managed, hosted VDI office backup and business continuity platform (see figure 1), saving you the time and expense of building your own. You'll also have peace of mind knowing that the platform is fully secure and fine-tuned for optimal performance. So, your applications won't be degraded at the virtualisation layer or by barriers, such as latency, bandwidth and frame buffer requirements.

Using VDI as backup solution from your office

We'll pre-build your customised VDI profiles at our data centre to make sure all your applications are ready to go. And we can get your office up and running with three service levels:

Gold
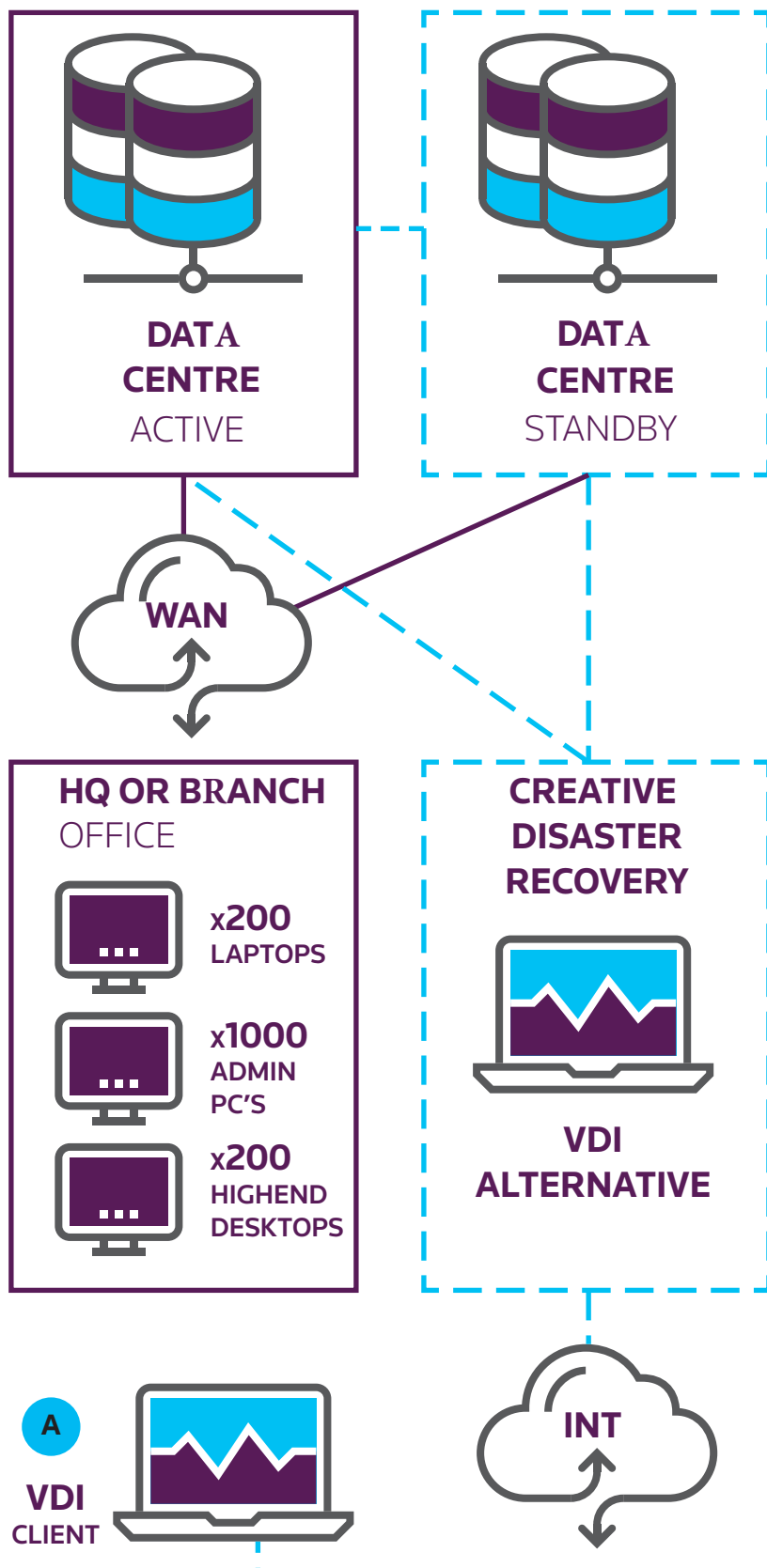Spin-up users within one hour

Silver
Spin-up users within 12hours

Bronze
Spin-up users within 48hours

Users simply access the VDI thin client from any PC, **regardless of its technical specification or security imperfections.**

DATA CENTRE ACTIVE

DATA CENTRE STANDBY

WAN

HQ OR BRANCH OFFICE

x200 LAPTOPS

x1000 ADMIN PC'S

x200 HIGHEND DESKTOPS

CREATIVE DISASTER RECOVERY

VDI ALTERNATIVE

A VDI CLIENT

INT

CHOOSING CREATIVE

VDI FOR DISASTER RECOVERY IMPROVES BUSINESS
CONTINUITY PLANNING AND DISASTER RECOVERY,
WHILE PROVIDING A LOT MORE.

✔ Less business disruption
You pick the service level. We'll get users back online within one to 48 hours.

✔ Better experience and productivity for remote workers
Our pre-built, customised VDI profiles take care of everything, so your people can always get to their desktops and work effectively.

✔ Cost avoidance and lower total cost of ownership
You won't have to design and deploy your own VDI platform. And you won't need to retain expensive backup offices and equipment.

✔ Greater agility
If you need to physically relocate office we can provide a temporary workspace, fully-equipped with thin clients so your staff can hit the ground running.

CISCO Gold Partner

To get further insight, contact us
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