



Creative ITC



MAKE PERFORMANCE SPARKLE WITH VIRTUAL DESKTOPS

DELIGHT USERS AND MAKE BUSINESS AND IT RESOURCES GO FURTHER

After years of promise, it's finally here. Virtual Desktop Infrastructure (VDI) technology is mature. And the underlying networking, compute and storage components are more reliable and higher performing than ever before.

Choosing Creative ensures users get an amazing VDI experience, without paying for server capacity that's not needed.

There are no nasty surprises. Just one bill and one predictable cost every month. And you can design, host and manage the solution yourself. Or ask us to help do that for you.





VDI SOLUTIONS

Creative is an independent company not tied to protecting legacy platform revenues. So, our advice is impartial. And our virtualisation credentials are second to none. With some of the best tech experts around we've built a fully managed, hosted VDI platform – saving you the time and expense of building your own if required.

You'll also have peace of mind knowing the platform is fully secure and fine-tuned for optimal performance. So, your applications won't be degraded at the virtualisation layer or by latency, frame-buffer or bandwidth barriers. We can help with a proof of concept to benchmark and validate the improvements, so you can build support across the business if you wanted to develop your own solution inhouse.

Choose from one of three options.

01

Self-managed VDI with all equipment located in your data centre - You install and manage the solution – we can help you spec, design and procure the right components to ensure success.

02

Jointly managed VDI with all equipment located in your data centre - In addition to helping you design, procure and install the solution we validate each component, monitor system health and provide third-level technical support. You spin up user profiles and handle service delivery.

03

Fully managed VDI with all equipment located in your data centre or ours - We take care of everything.

Flexible commercial options

We don't believe in off-the-shelf licensing and restrictive payment models. You can buy your VDI solution upfront as capex, or spread costs as a monthly or quarterly operating expense. You decide which option best suits your business and your finance team.



PROFILE DEFINITIONS

Tiered service to match different worker needs

Unlike some IT providers, we won't try and sell you a one-size-fits-all solution. We know each VDI project has unique requirements. And no two users are the same. Some might need access to big data or time-critical applications, while others needs may be less demanding.

So, you can design your own service from a selection of standard user profiles. Or, if you'd like some help, we'll work with you to create and classify customised profiles for your business to deliver virtual desktops most cost effectively.

Quicker devices plus faster return on investment

Figure 1 shows how we helped one of our largest customers realise a huge saving – in this case by moving several users from platinum to gold category. The thin clients, at around \$150 a month, perform 15% faster than new high-end computers costing up to \$6,000. They saw an overall ROI of less than two years.



Bronze
300 **24%**
Desktops per Server of Global Users



Silver
64 **38%**
Desktops per Server of Global Users



Gold
24 **22.5%**
Desktops per Server of Global Users



Platinum
16 **15.5%**
Desktops per Server of Global Users

Figure 01 – User profile definitions



CREATIVE VDI SERVICES

MAKE YOUR BUSINESS AND IT GO FURTHER



PEOPLE WORK MORE EFFICIENTLY AND INTERACT MORE EFFECTIVELY

Data is stored in one location, eliminating time spent on version control and rework. And, because there's no need to move large files back and forth across the network, completion times for tasks and projects shrink dramatically.



EXTRA TIME TO INNOVATE

Unlike before – when data and apps were stored locally on hard drives – software can be pushed out from the centre. Updates are completed faster in a controlled fashion. So, IT teams spend less time dealing with desktop-related issues, leaving more space for business transformation.



BETTER DATA SECURITY

Hosting data from one location, with centralised backup and disaster recovery, greatly improves security and reduces the risk of data loss.



LOWER TOTAL COST OF OWNERSHIP

Moving to low-cost terminals eliminates the need for expensive PC and laptop refreshes. It also offers previously-hidden savings from consolidating IT arrangements with other providers.

To get further insight into how Creative VDI Solutions could transform your organisation, contact enquiries@creative-itc.com or visit www.creative-itc.com.



Gold
Partner