

# CREATIVE CLOUD SERVICES



Creative ITC

## CLOUD MANAGED NETWORKING



The Cisco Meraki portfolio of networking devices are centrally managed from the cloud. This feature-rich, easy-to-use cloud architecture enables customers to solve new business problems and reduce operating costs.

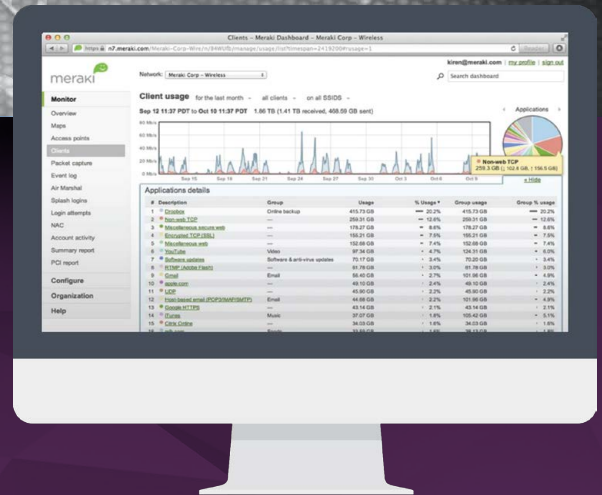
Creative were one of the first UK Cisco Channel Partners to offer the Meraki Cloud Management Solution following its emergence in UK and acquisition by Cisco in November 2012. This means we enable customers to leverage expertise on demand with our dedicated team of Meraki qualified engineers. Our track record includes fully supporting single endpoint customers through to enterprise and multi-site deployments for customers such as **Action Aid, Connected Homes, Wilkinson Eyre and Tip Trailer Services.**

## WHAT MAKES US DIFFERENT AND WHY CUSTOMERS CHOOSE CREATIVE?

For many UK based companies, the idea of an affordable Meraki solution throws up many other questions such as; "Is Meraki compatible with our current network infrastructure?, or what are the licencing implications with such a solution as our business grows and develops?" This is where Creative can provide their technical experts to help; our solutions team have successfully introduced customers to Meraki where IT Managers have faced these types of dilemmas by offering:

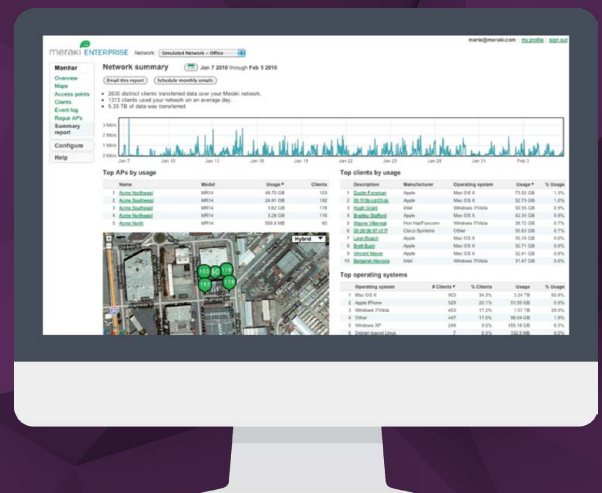
- ✓ **Trial Meraki on your network.**
- ✓ **1 hour trial set-up and demonstration.**
- ✓ **Technical support on test periods.**

Unlike many other solution providers, Creative also provides an in house a wireless capability ensuring that the deployment is carried out end to end by experienced Cisco engineers. Upon engagement, Creative also provide in-house certified wireless experts that can provide both physical and remote surveys.



## BENEFITS OF THE MERAKI SOLUTION

- ✓ A 'Single Pane of Glass' approach.
- ✓ High Capacity on-site Hardware, Centrally managed from the cloud.
- ✓ Enhanced Single intuitive browser based graphical Interface.  
Plug & Play deployment strategy without specialised Administration.
- ✓ Seamless Scalability that supports adds capacity on demand.
- ✓ Advance security features including WPA2: WIDS/WIPS, Group Policies and NAC.
- ✓ Lifetime Warranty and Advanced Replacement.



Single GUI management example, from any device, at any location with a touch of a click

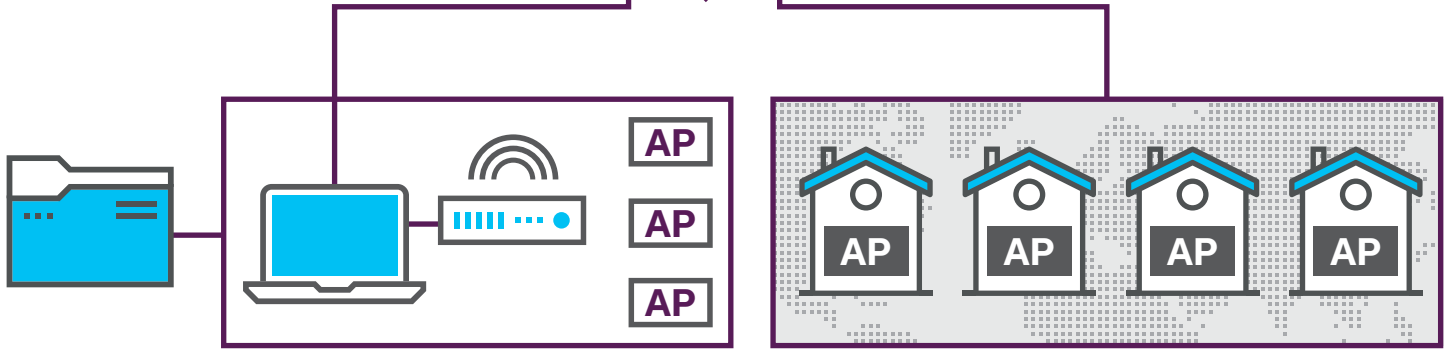


# Meraki



## CLOUD

FIRMWARE UPDATES APP.  
SIGNATURE VPN CONFIGURATION



## HOW IT WORKS?



Reliable, high-performance Cisco Meraki wireless APs, switches, and security appliances are deployed in your campus or remote branches.



Cisco Meraki devices automatically connect to the Cisco Meraki portfolio of networking devices is centrally managed from the cloud.



You have complete visibility and control over your entire network over the web. Configure thousands of devices, run diagnostics, or view reports with a few clicks.



Tasks such as RF optimization and VPN configuration - VPN Configuration are automated by the cloud, while firmware updates and application signatures are seamlessly deployed over the web.

## CASE STUDY



### CHALLENGE

I joined TIP Trailer Services in October 2015, to define a deliver Unified Communications and Telecommunications strategy and solutions to the company – prior to my appointment, all telecommunications were handled at local site level, which resulted in an unsupported and obsolete network.

The company was charged by its new owners, HNA group, to grow the business and develop its capabilities, which meant transformation of services and process – a great deal of work on digital transformation had already started to happen in various business units to identify toolsets based on new mobile devices, but, as Wi-Fi internet had never been classed as a critical service, there were limited connectivity options on the majority of TIP's 80 sites throughout Europe.



### SOLUTION

"Creative Consulting introduced me to Cisco Meraki – based on my requirements for a remotely manageable, quick to deploy flexible Wifi platform, and worked with me to scope and define the requirements in a very short timeframe. In December, I deployed 3 pilot sites (1 in the UK, 2 in The Netherlands) and based on the performance and positive feedback from my users, im ready to continue the rollout to all 80 sites." **Graham Small, IT Telecommunications Leader**



### KEY BENEFITS

- ✓ Quick and easy to deploy – utilising local in country vendors, whilst retaining management of the device and network remotely.
- ✓ Multiple SSIDs per device – dedicated networks for services, with assured bandwidth.
- ✓ Remote management – firewalls and traffic shaping per SSID means our guest network is secured, and can be made available to all our staff and visitors, without risk of excessive usage.