HOW AND WHY YOU NEED SCALABLE VIRTUAL DESKTOP PRICING

Easy VDI profile-bursting for power users and one-off projects

Creative ITC

WHY PAY MORE THAN YOU NEED?

Keeping up with virtual desktop infrastructure (VDI) requirements can feel like you're dealing with a constantly moving target. Business needs change quicker than a chameleon and are harder to predict than ever before.

For instance, a joint venture with another firm may involve using bulkier software versions. Slowing your VDI platform down to walking pace just when you want to sprint. Or you might only need upgraded VDI profiles for a month or so. Just long enough for architects and designers working with data-intensive apps to get a major bid out.

Either way, you're stuck. The VDI solution you thought was futureproof for at least four years just won't cut it. And you don't want to spend more money on annual licences, paying for something that just won't be used for the whole year.

TRADE-UP FLEXIBLE VDI CREDITS

That's where Creative Virtual Desktop Scalable Pricing comes in. Unlike normal VDI approaches based on fixed hardware or cloud solutions that just aren't flexible, you pay per user, per month, per profile. In return, you receive credits for using our VDIPOD platform (see table) that you can stipulate and reallocate anyway you like.

vCPU	vRAM	vGPU	Credits
4	32	2	1
8	64	3	2
12	96	4	3
16	128	6	4
24	192	8	6
32	256	12	8
48	512	24	12
64	1024	48	24

That means you still get all the benefits of our fully managed, highly-secure VDI platform, but with even greater flexibility.

For example, one credit with four virtual CPU, 32 RAM and one GPU could be allocated to a standard VDI user working with Revit, CAD, and InDesign files. If they start to struggle due to larger software releases or needed to switch to dual 4K screens for a rendering project, you simply trade-up credits and move them to a higher VDI profile.

When your requirement or project finish your users simply drop back to a standard profile. In most cases Creative customers have re-used spare capacity from within their existing credit allowance, therefore avoiding additional fees.

OUR VDI CREDENTIALS ARE SECOND TO NONE

Delivering consistently great VDI experience isn't just managing desktops and servers. It's about correctly joining all the dots in between. That's why we adopt an end-user computing approach. What really sets Creative apart is our deep understanding of virtualisation technology and how to bring the full digital workspace to life.

Our VDI engineers are among the highest qualified VMware experts in the world. We also understand how VDI impacts at the infrastructure level – avoiding hidden network, compute and storage issues. That's why Creative is a trusted partner for some of the world's biggest brands and largest VDI initiatives. It's also why we have one of the highest customer retention rates in the industry.

BENEFITS INCLUDE

Creative VDI Scalable Pricing allows you to:

Escape VDI profile lock-in

Avoid buying more hardware and software

Give users all the extra power they need when they need it

Consume and only pay for what you use on a concurrent basis

Get projects up and running faster

Tighten cost control

Remove disruptions to productivity

Ensure better flexing and utilisation of VDI profile allowances

Discover how

To learn more about
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