

STORAGE-AS-A-SERVICE

Keep data secure with pay-as-you-go managed storage benefits

Battling rising tides

Storage management used to be straightforward. Not now. Today's digital marketplace lives on big data and analytics, taking up ever-more space within the data centre. With interest growing in the internet of things, artificial intelligence and machine learning, keeping up with business requests for data storage is only going to get harder.

While the idea of a cloud-based solution may appear attractive, not all companies are ready to put their data in the public cloud. Equally, they don't want to keep investing in high-spec servers or

paying dedicated storage teams to battle with ever-increasing documentation and software updates.

Flex between on-premise and private cloud storage

Creative believe storage shouldn't come down to an either-or choice. You should be able to pick the best of both worlds. Our Storage-as-a-Service provides pay-as-you-go, on-premise or private cloud storage, fully managed by our industry-leading specialists. Giving you more flexibility to choose which data and workloads to keep onsite and which are best suited to go in the cloud.

Built for your business

Unlike one-size-fits-all solutions, Storage-as-a-Service can be flexed to your exact requirements:

- ✓ We'll help scope and execute a practical plan for all your storage or just for specific workloads on any type of media – flash, hard disk, SSD, object storage, tape or cloud
- ✓ You decide whether you'd like to pay per TB or per GB
- ✓ We'll assist with solution design, using our buying power with NetApp and other leading partners to get the best deal
- ✓ We'll take care of the heavy lifting while maintaining your storage remotely in the cloud or onsite, whichever you prefer

Shorter lead time, healthier balance sheet

You'll also benefit from fast, cost-effective scaling. Savings accrue from not having to oversize your storage domains and carry the cost of spare capacity you may not need in the future. No more ordering and waiting for new hardware to be delivered and set up. And no more worrying about products reaching end-of-life or end-of-support.

Storage-as-a-Service brings the latest storage technology to your door. You can quickly spin-up capacity, reducing lead times from days and weeks to minutes and hours. We'll also include patch management to save you more time and money, backed with robust SLAs for maximum uptime.

WHY CREATIVE?

We'll look after your data storage just as if it was our own, adhering to proven processes and best practices like ISO 27001, the international information security standard. Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest IoT, cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

BENEFITS INCLUDE:

Creative's fully managed Storage-as-a-Service:



Lets you mix and match storage to suit different business requirements



Ensures on-premise and cloud data stays secure



Increases agility without the expense of hyperscalers



Reduces training and maintenance, releasing valuable IT resources



Replaces large CapEx investment with manageable OpEx



Saves money through better storage utilisation, consumed per TB or GB



Lowers server footprint



Boosts availability with archived toolsets for customized storage options



Improves DR with cloud data stored in Creative facilities in London and Amsterdam

DISCOVER HOW

To arrange a free, no-strings consultation or a trial of Backup-as-a-Service, please contact enquiries@creative-itc.com.