

DISASTER RECOVERY-AS-A-SERVICE

Solid business continuity in a single solution

UNTESTED BACKUPS AND DR PLANS DON'T CUT IT

Disasters, natural or man-made, can do more than cost you money – they can close your business down. While regular backups help, this is not the same as an effective disaster recovery (DR) strategy. A backup is nothing more than a copy of your data. A DR plan is the insurance that guarantees its recovery.

As data centre virtualisation takes hold, so too does the risk of downtime due to software problems or cybersecurity vulnerabilities. Add to that natural disasters, power outages, hardware failures and human error and it's plain to see why every business should have solid DR resources in place – and be certain they will work if needed.

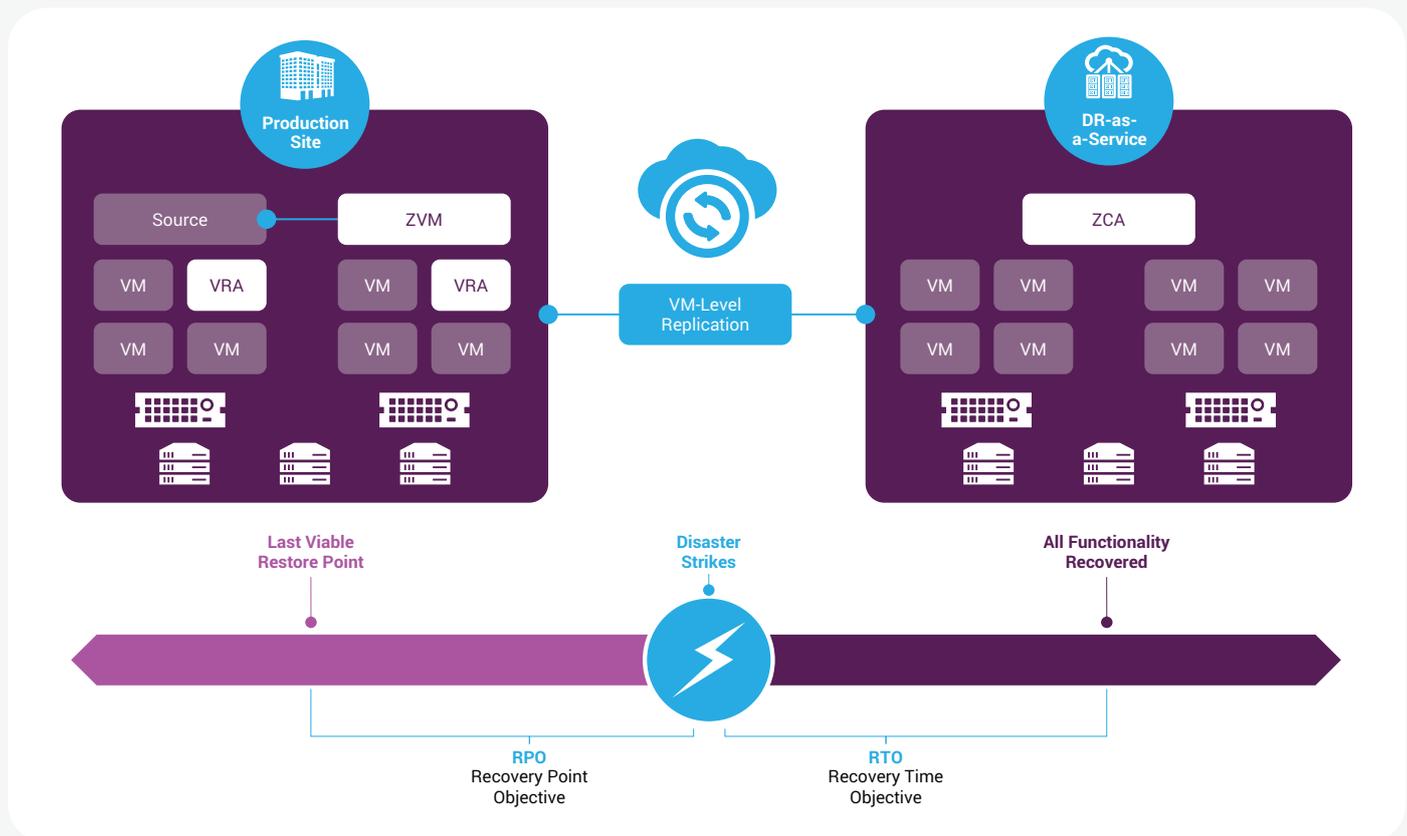
That means planning, testing and managing DR on a regular basis – weekly or even daily – to protect snowballing amounts of data. Many organisations struggle with that because they simply don't have the time or IT resources. Others have discovered their DR solution falls short. Often because remote users are unable to work effectively due to low-spec home computers, inherent security issues or VPN access denial.

Surprisingly, according to CIO Insight, only just over a quarter of CIOs are confident in their ability to invoke DR and successfully recover.

ALWAYS-ON DISASTER RECOVERY

Those problems disappear when you choose DR-as-a-Service from Creative. With some of the best tech experts around we've built a fully managed, hosted backup and business continuity platform, saving you the time and expense of building your own. And, if you prefer, using one of our facilities management partners we can provide a temporary office, fully-equipped with thin clients and pre-stored desktop images.

The Creative-ITC DRaaS platform features an industry-leading Recovery Point Objective (RPO). In a DR incident our platform offers near real-time replication, resulting in just seconds of data loss rather than hours or days.





For full business protection we strongly recommend combining DR-as-a-Service with our Backup-as-a-Service solution.

WHY CREATIVE?

Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field. It's one of the reasons why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest IoT, cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

Here are some clients, among many, who have entrusted us to support their DR plans:



BENEFITS INCLUDE:

With Creative's fully managed DR-as-a-Service you get:

LESS BUSINESS DISRUPTION



You pick the service level. We'll guarantee to get users back online fast (within one to 48 hours).

COST AVOIDANCE AND LOWER TOTAL COST OF OWNERSHIP



You won't have to design and deploy your own DR platform. And you won't need to retain expensive backup offices and equipment.

GREATER AGILITY



If you need to physically relocate your office, we can provide a temporary workspace, fully-equipped with thin clients so your staff can hit the ground running.

DISCOVER HOW

To arrange a free, no-strings consultation or a trial of DR-as-a-Service, please contact enquiries@creative-itc.com.

