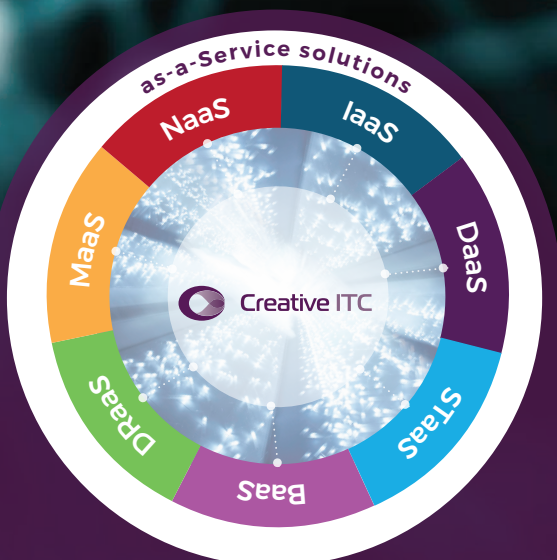


Creative ITC

MULTI AWARD WINNING
CLOUD SERVICES PROVIDER

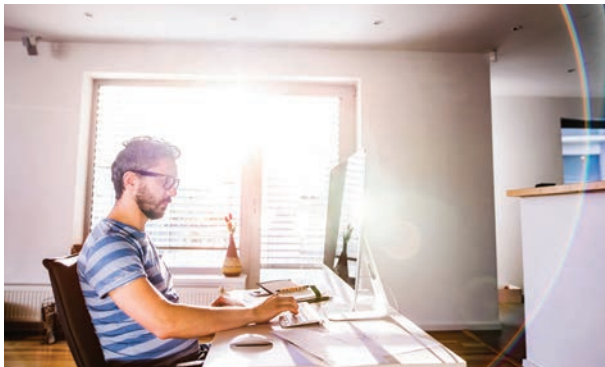
COMPUTE AS-A-SERVICE (CaaS)

Swap labour-intensive on-site servers
for elastic virtual data centres



Virtual machines on tap

The big takeaway from the McKinsey ITaaS Cloud Survey of eight-hundred CIOs and IT executives was a strong shift from build to consume, as companies look to adopt infrastructure-as-a-service (IaaS) and reduce on-premise costs. As we enter a new normal with probably much more remote working, the extra agility and resilience provided by IaaS models is going to be even more critical for business continuity.



Compute and server management offers the perfect start point for that journey. It's hard to argue with the logic of retiring on-premise legacy servers and moving to a hosted or fully managed arrangement. IT teams get to spin up virtual machines remotely on the fly, accelerating delivery against new service requests from the business. They simply turn up capacity for spiky applications and big data, improving user experience and output.

Costs reduce because there's less need to employ large multi-skilled technical teams and highly paid specialists. And premium-priced rack space can be reclaimed to seat income-earning staff. We're seeing that not just in central London, but right across the UK.

Keep users safe, connected and productive

Creative Compute-as-a-Service eliminates on-premise server management, data centre costs and upfront capital expense, while also allowing IT teams to scale resources on demand. Server workloads are fully protected in our highly secure, accredited data centres.

We manage everything remotely using the market-leading VMware Cloud Director (vCD) cloud service delivery platform.

Dramatically transforming access to virtual resources, vCD provides numerous advantages. Like being able to upload your own vApps into a catalog, which can be used at a later date to modify or clone. Or allowing ISO or disc images to be directly uploaded into your virtual environment. Saving countless manhours moving software from one V/M to another and freeing up time for 'what if' scenario modelling.

FAST, PAINLESS MOVE

We can do a simple 'lift-and-shift' or start from scratch or create a new setup. Afterwards, there's no on-premise server hardware, storage or networks to manage. We'll do all that for you. Our specialists can also take care of disaster recovery and backup requirements as well.

AGILE MANAGEMENT

You can quickly spin-up virtual machines via our portal, or we can provision and manage that end-to-end for you. You'll have a dedicated Creative service delivery manager and receive a monthly report.

OFF-BALANCE SHEET

Delivered on a pay-as-you-go basis, Compute-as-a-Service is a monthly cloud consumption model. Charges are calculated on the number of machines, RAM and virtual processors you require - with everything funded from operating expense.

UNRIVALLED KNOWLEDGE

Many of our rivals settle for flashing an accreditation badge or two. Creative always goes further. We were the first cloud provider in the UK to be awarded all seven VMware Master Service Competencies. Our engineers have the deepest understanding of virtualisation and legacy infrastructure issues. So, we know how to guarantee success.



Creative ITC

Why Creative

We'll look after your server workloads just as if they were our own, adhering to proven processes and best practices like ISO 27001, the international information security standard. Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest IoT, cloud and digital transformations. It's also why we have one of the highest customer retention rates in the industry.

Benefits

Creative Compute-as-a-Service means:



**Less time spent
managing servers**



**Faster provisioning
and speed-to-market**



**Lower TCO with savings
on space, cooling,
heating and licencing**



**Your data
and apps are
always secure**



**No more waiting for
server hardware**



**No more security
patching**



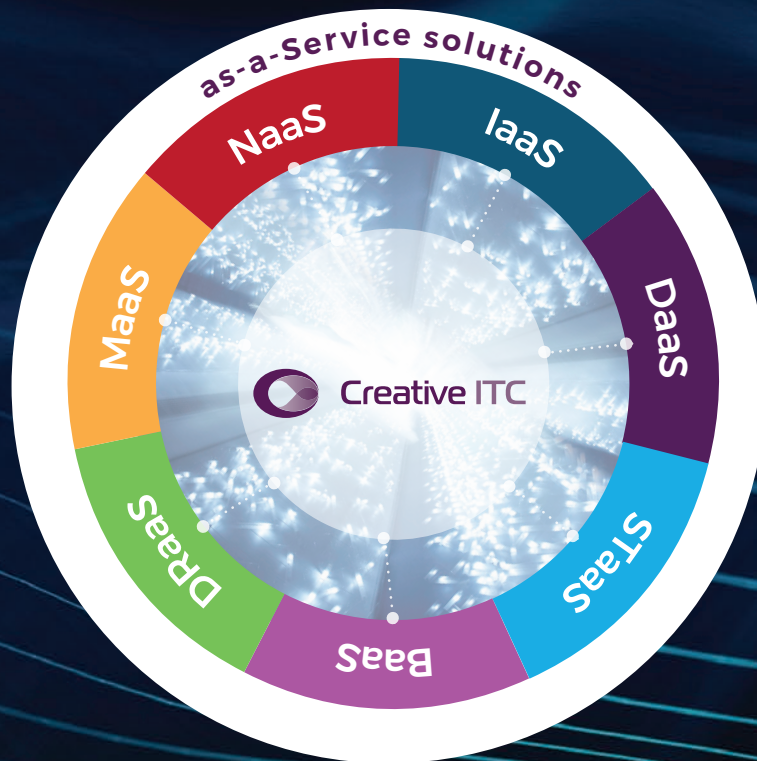
**No more large
CapEx outlays**



**Smaller server
footprint**



MULTI AWARD WINNING
CLOUD SERVICES PROVIDER



Discover how

To arrange a free, no-strings consultation or a trial
of Compute-as-a-Service, please contact:

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