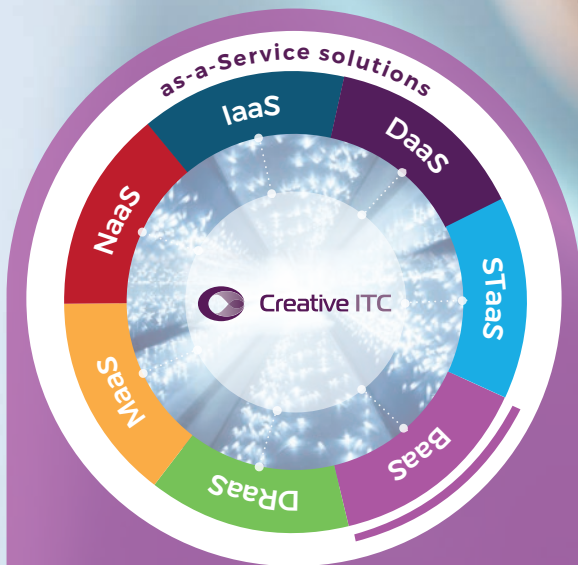![Creative ITC logo] **Creative ITC**

MULTI AWARD WINNING
CLOUD SERVICES PROVIDER

BACKUP
AS-A-SERVICE (BaaS)

Protect better against data loss.
Recover quicker.
Spread and predict costs.

as-a-Service solutions

IaaS

DaaS

STaaS

BaaS

DRaaS

MaaS

NaaS

Creative ITC

Assuring business continuity

Disaster recovery and business continuity's critical foundation, data backup has become an artform. The days of hitching up tape drives to the backs of PCs and servers are long gone. Big data and analytics have given rise to more and more virtual machines (VMs). Ever-increasing compliance and legal headaches are worsened by multiple vendors and technology silos. All consume time and resources that could be better used.

Creative ITC

Single backup solution

Backup-as-a-Service from Creative takes away those problems, providing you with a single solution and contact point for all related requirements.

Managed onsite, remotely or as a mix of both, our team of data specialists will take care of everything. Protecting your most valuable customer, product, financial and employee information. Wherever it lives. On physical servers, VMs, containers, desktops, laptops, smartphones, tablets, SaaS-based applications (including Salesforce.com and Microsoft Office 365) or cloud-based platforms (such as Microsoft Azure and Amazon Web Services).

In addition, you'll benefit from the highest-rated Commvault cloud storage technology. Uncompomisingly optimised for daily backups, typical retentions, and ad-hoc recoveries, it also has built-in ransomware protection with layered, air-gapped cloud security, restrictive account access and data isolation.

Protect better against data loss

Some VMs may only need backing-up once in a while, others may need replicating daily or even hourly to a warm standby for fast failover and DR. We'll help automate this process by setting up the right rules. Through single-pane-of-glass management and dashboard reporting, we'll also provide an organisation-wide, real-time view of your data protection status. So, you're always in control of systems, users and devices.

Recover quicker

With Backup-as-a-Service you get the added confidence of knowing your data protection strategy adheres to latest industry best practice. These include continuous data protection (CDP) along with advanced tools running in the background, constantly validating and checking your information's restorable. Enabling you to meet recovery point objective (RPO) and recovery time objective (RTO) targets for even the largest data sets. Bringing restoration times down from days to minutes.

Spread and predict costs

Moving to Backup-as-a-Service pays back in many ways. You don't need to shell out on tape drives, redundant servers and other hardware and software elements. You'll also lose the costs of backup storage media, transport of media to a remote safekeeping location, and manhours spent managing and troubleshooting backup systems.

It also offers previously-hidden saving potential from consolidating software licences and eliminating reliance on other IT providers. There are no nasty surprises. Just one bill and one regular cost every month, simplifying procurement and budgeting.

Why Creative

Our ratio of technicians to office staff is 4:1, significantly above our peers. Each specialist holds, or is close to attaining, the very highest qualifications in their field. It's one of the reasons why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest IoT, cloud and digital transformations.

Benefits

Creative's fully managed BaaS enables you to:

Protect SaaS and cloud workloads

Without increasing your data centre footprint.

Improves speed of recovery

Instantly restore data and select RTO and RPO to better match your business needs RTO and RPO to better match your business need.

Eliminates tape-based storage

Dispense with slow, vulnerable tape backups that are unable to meet today's demands for redundancy and compliance.

Preserves networking resources

Make better use of WAN bandwidth and virtual private network capacity.

Accelerates innovation

Access the latest backup technologies, spreading the cost as monthly OpEx rather than upfront capital investment.

Lowers total cost of ownership

Eliminate CapEx and equipment, people, offsite data warehousing and ingress-egress costs associated with hyperscalers.

Faster onboarding

No more ordering and waiting for new hardware to arrive. Simply adjust the service to reflect changes in data volumes and requirements.

Releases your teams

Give people more headroom to focus on transformational work, instead of mundane IT tasks.
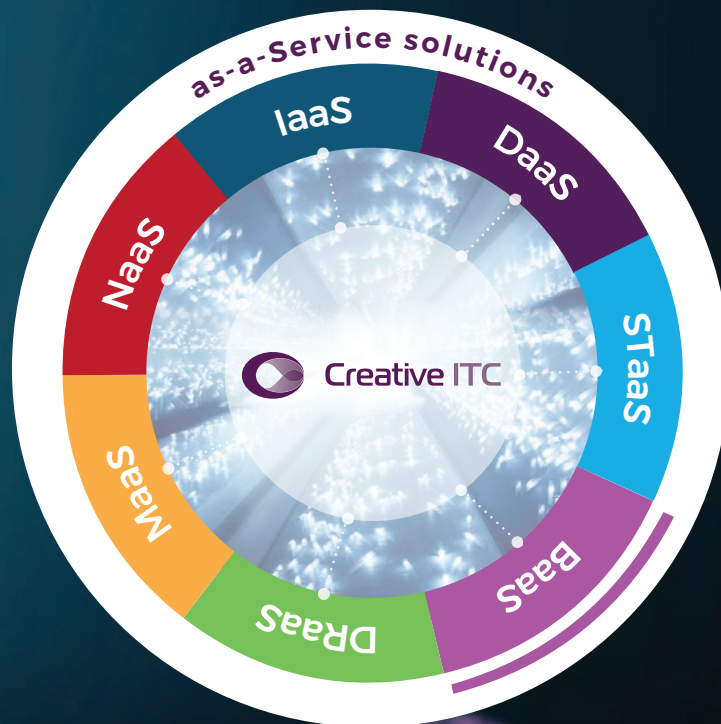
Creative ITC

Discover how

To arrange a free, no-strings consultation or a trial of Backup-as-a-Service, please contact:

enquiries@creative-itc.com

creative-itc.com

+44 (0)20 7682 2820

as-a-Service solutions

IaaS · DaaS · STaaS · BaaS · DRaaS · MaaS · NaaS

Creative ITC

Creative ITC

MULTI AWARD WINNING
CLOUD SERVICES PROVIDER