

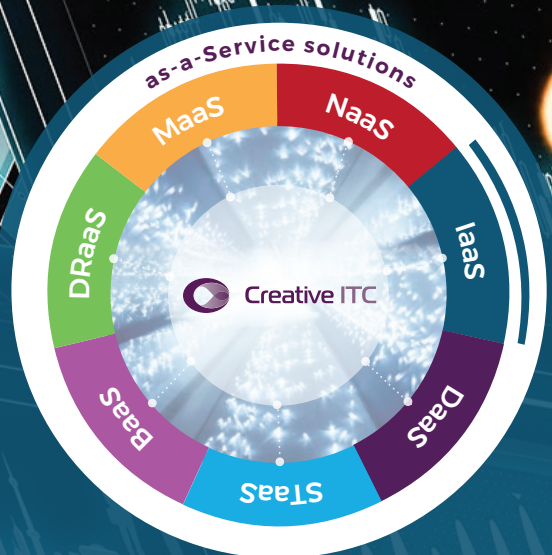


Creative ITC

MULTI AWARD WINNING
CLOUD SERVICES PROVIDER

INFRASTRUCTURE AS-A-SERVICE (IaaS)

Purpose-built IT support



Fed-up with going full circle?

With digital transformation sweeping across all industries developments expected to quicken include omnichannel CX, greater reliance on AI, multicloud, continued globalisation, and increased regulatory compliance.



In reshaping how the world does business, attention must be paid to the infrastructure that powers and interconnects such systems. Those who fail to do so will inevitably fall behind. Hybrid working will be around a lot longer, probably forever as organisations look to reduce real estate, carbon and costs. At the same time home working has raised security issues as the gig economy bursts into life. A new generation is exploiting extraordinary career opportunities around when and where they want to work.

Increasingly business leaders are looking to IT to keep them ahead of the curve. Yet, the luxury of employing large, multi-skilled IT teams has long gone. Usually the only option is to bring in highly-paid specialists to fix a problem involving specific technologies, or IT generalists to cover ever-widening daily operations.

The problem is keeping hold of them. Those not tempted by better offers usually get itchy feet due to lack of variety. And then you're back where you started.

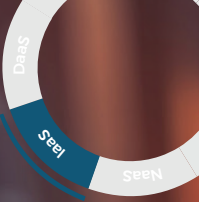
Solutions for all scenarios

Now, Infrastructure-as-a-Service (IaaS) from Creative means you don't have to worry about retaining IT skills.

Developed over years of serving FS clients in the City of London and elsewhere, our IaaS solutions offer both a fully managed or blended IT support model. So, you can use all or part of our service to boost 24/7 coverage and out-of-hours response, for example.

We not only know the nature of the infrastructure itself, but also understand the stretching demands applications place upon it. Our IaaS portfolio (see Figure 1) covers everything from ultra-dependable connectivity for high-speed, low-latency trading, to increased data protection or IT compliance. We'll tailor the solution to your specific needs and ensure minimal disruption to your business and customers.





Creative – Quick Facts



LOCAL PRESENCE

London HQ within the square mile



GLOBAL CAPABILITY

Offices on all five continents



TECHNICALLY LED

Highest level technical accreditations



WELL FUNDED

Growing £30m referral-based business

First-class service everywhere you want it

We're renowned for our fast response and our ability to take care of every detail for consistent execution to tight deadlines. Just ask our clients. Our ratio of engineers to office staff is 4:1, significantly above our peers.

Each technician holds, or is actively attaining, the very highest qualifications in their field. When it comes to designing IaaS solutions they're ideally placed to help bridge learning and skills gaps. For example by:

- Getting under the bonnet, providing a complete, fact-based view of IT assets (network, security, storage, and compute) and prioritising potential risks for planning considerations.
- Assuming the role of a technical business analyst, unpicking audit

requirements and compiling a report detailing the best form of corrective action.

- Acting as a procurement advisor, helping you simplify vendor relationships by consolidating and making contracts co-terminous.
- Strengthening security defences, making sure your patch management is bang up-to-date, while intercepting suspicious network traffic.

Creative IaaS can be moulded to your exact needs. For example, we can provide a complete 24/7 monitoring and out-of-hours callout service, or a blended solution to fit your current arrangements where our technicians work alongside your staff and contractors.

Benefits

With fully managed IaaS from Creative you can:



STAY SECURE AND COMPLIANT

Guard against cybercrime and data loss, and take the stress and hassle out of audits.



GET TO MARKET FASTER

Focus resources on DevOps and value-creating tasks, rather than managing infrastructure.



SAVE TIME AND MONEY

Remove the expense of owning, maintaining and refreshing IT assets.



DELIGHT YOUR CUSTOMERS

Focus resources on DevOps and value-creating tasks, rather than managing infrastructure.



EMPOWER YOUR WORKFORCE

Raise productivity and ensure staff can always access data, applications and resources.



DRIVE GROWTH

Take expansion plans and M&A projects in your stride with a more agile IT model.

“ Nobody else has the technical expertise and deep industry understanding to do what Creative can. ”

Nuzrul Haque, Vice President, IT Business Partner
SNC-Lavalin



Creative ITC

Why Creative

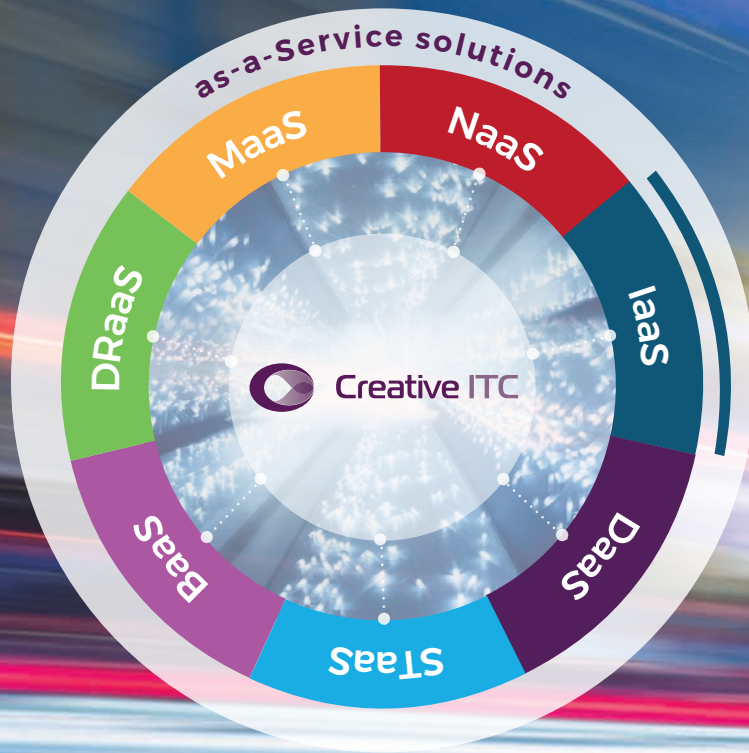
Creative ITC is a multi-award winning cloud and digital transformation company.

We consistently grow and invest in our technical support organisation, which is truly differentiated and market-leading.

Our ratio of engineers to office staff is 4:1, significantly above our peers. We recruit the best talent and continually push them to advance their technical certifications. Each specialist holds, or is close to attaining, the very highest qualifications in their field.

Along with Cisco Gold and NetApp Platinum partner status, Creative is one of only a handful of VMware partners worldwide to hold all seven Master Services Competencies, three of which were attained in the current year. All achieved through investing in hard-working people and customer-validated evidence.

That's why Creative is a trusted partner for some of the world's biggest brands, involved in many of the largest cloud and digital transformations.



 **Creative ITC**
 MULTI AWARD WINNING
 CLOUD SERVICES PROVIDER

Discover how

For a free consultation to see how Creative IaaS could transform your organisation, please contact:

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 PARTNER
 GOLD


 Gold
 Partner


 Platinum Partner


 ELITE
 PARTNER


 PARTNER
 ENTERPRISE
 SOLUTION PROVIDER


 AUTHORIZED PARTNER