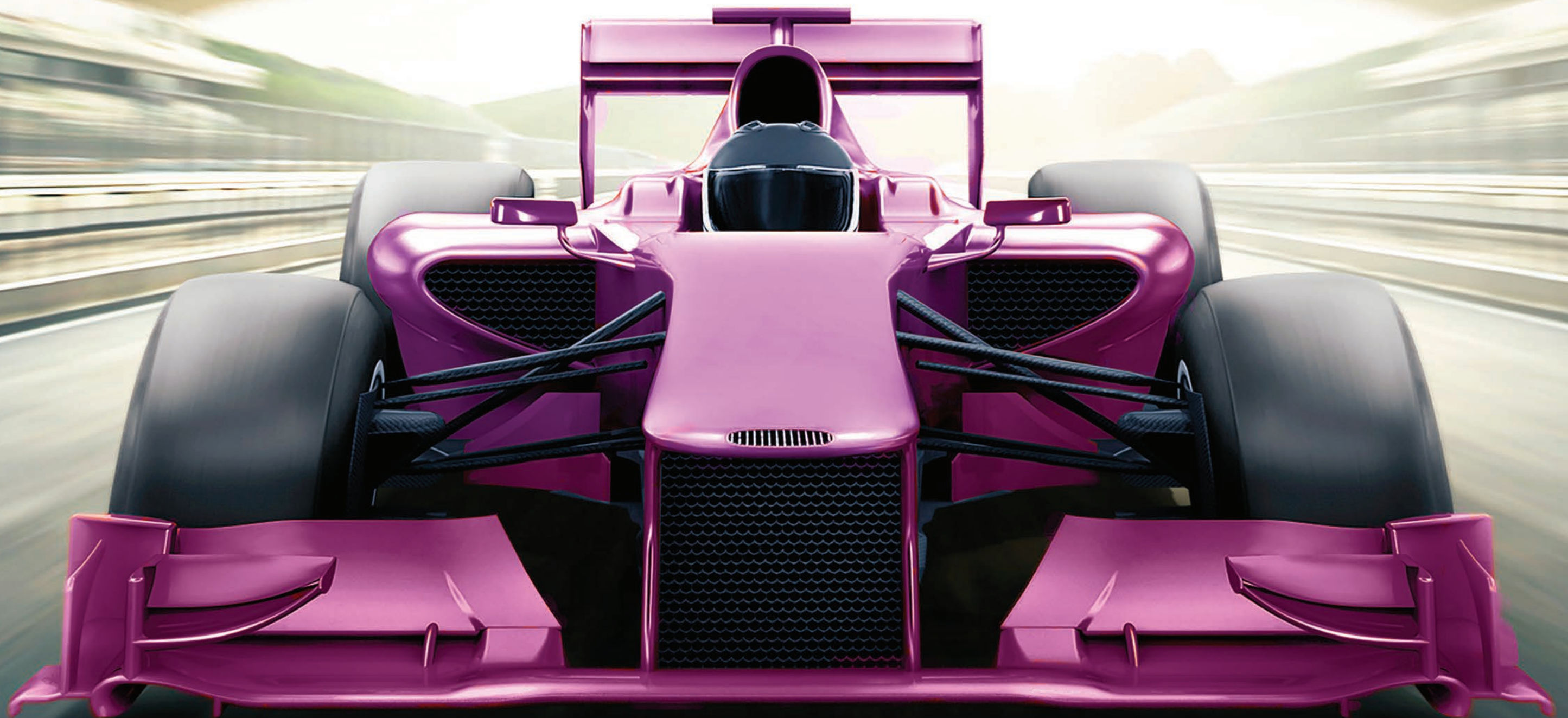Creative ITC

Want to join the best team on the grid?

Contact us at **channel@creative-itc.com**
or visit **creative-itc.com/partners** today.

CATAPULT YOUR BUSINESS INTO POLE POSITION

WITH THE CREATIVE PARTNER PROGRAMME

CATAPULT YOUR BUSINESS INTO POLE POSITION

With more businesses taking advantage of cloud technologies and moving to managed service solutions to accelerate growth, there's never been a better time to join our winning team.

As a partner, you'll unlock a future of unlimited earnings and tap into a world of industry leading products and services. You'll bring your valuable experience, knowledge and customer relationships. And we'll add our technical expertise and award-winning solutions portfolio to help you earn extra revenues and increase wallet share with your clients, while locking out the competition.

Whether you simply provide referrals or resell our as-a-Service solutions, together we can reach further, achieve more and keep growing. Our no-cost partner programme gives partners an easy way to fast-track business growth by utilising our extensive networking, infrastructure and support capabilities.

VDIPOD

VDIPOD is a multi award-winning VDI platform, purpose-built entirely in house for business continuity, workforce mobility and global collaboration. Delivered as a managed Desktop-as-a-Service (DaaS) solution, it can be consumed in the cloud, on premise or in a hybrid model. Utilised by some of the Worlds top AEC and healthcare organisations, VDIPOD provides a scalable platform for users working on high-graphics files and design tools.

CLOUD

Get instant access to the latest cloud-first architectures and new economic models for running multiple cloud (native services residing in more than one cloud) and multi-cloud (mixing and matching services from various providers). Using validated blueprints, our solution specialists will be with you at every step – define, design, deploy and operate.

NETWORKING

We package all the networking resources, services, and applications to deliver customised enterprise LAN and WAN capabilities on physical or virtualised environments. Either subscription-based or pay as you go, fully backed by 24-hour support. Hire our engineers for the hours you need, avoiding the time and expense of recruiting full-time CCIE-level resources for specific projects and niche roles.

INFRASTRUCTURE

The shift towards infrastructure co-sourcing is enabling clients to dramatically reduce IT workloads housed in traditional on-premise and virtualised environments. We'll work with you to plan, design, host and manage all or discrete parts of your client's infrastructure including servers, storage and networking hardware, as well as the hypervisor layer.

SERVICE DESK

The perfect cloud-based, ITIL-ready solution, underpinned by detailed processes and the latest IT management best practices. Includes First, Second and Third Line support across multiple technologies and solution stacks. Our team of highly-trained UK-based engineers offer 24/7 support on a global scale.

POWER YOUR BUSINESS WITH HIGH-OCTANE FUEL

Our ratio of technicians to office staff is 4:1. Each specialist is highly qualified in their field. So, we're ideally placed to provide full lifecycle support for multi-vendor IT estates – from design, governance, and inventory management to full outsourcing with managed services tailored to your customers' exact needs.

A complementary suite of fully managed IT services, Creative as-a-Service offerings can be deployed as customisable solutions in their own right. Similarly, they're easy to bundle together or upsell. For example, a client storage conversation opens the door to position the benefits of Backup and Disaster Recovery-as-a-Service. And the growing cyber threat provides an opportunity to introduce our Security and Monitoring capabilities to maintain business continuity.

as-a-Service solutions

NaaS

IaaS

DaaS

STaaS

BaaS

DRaaS

MaaS
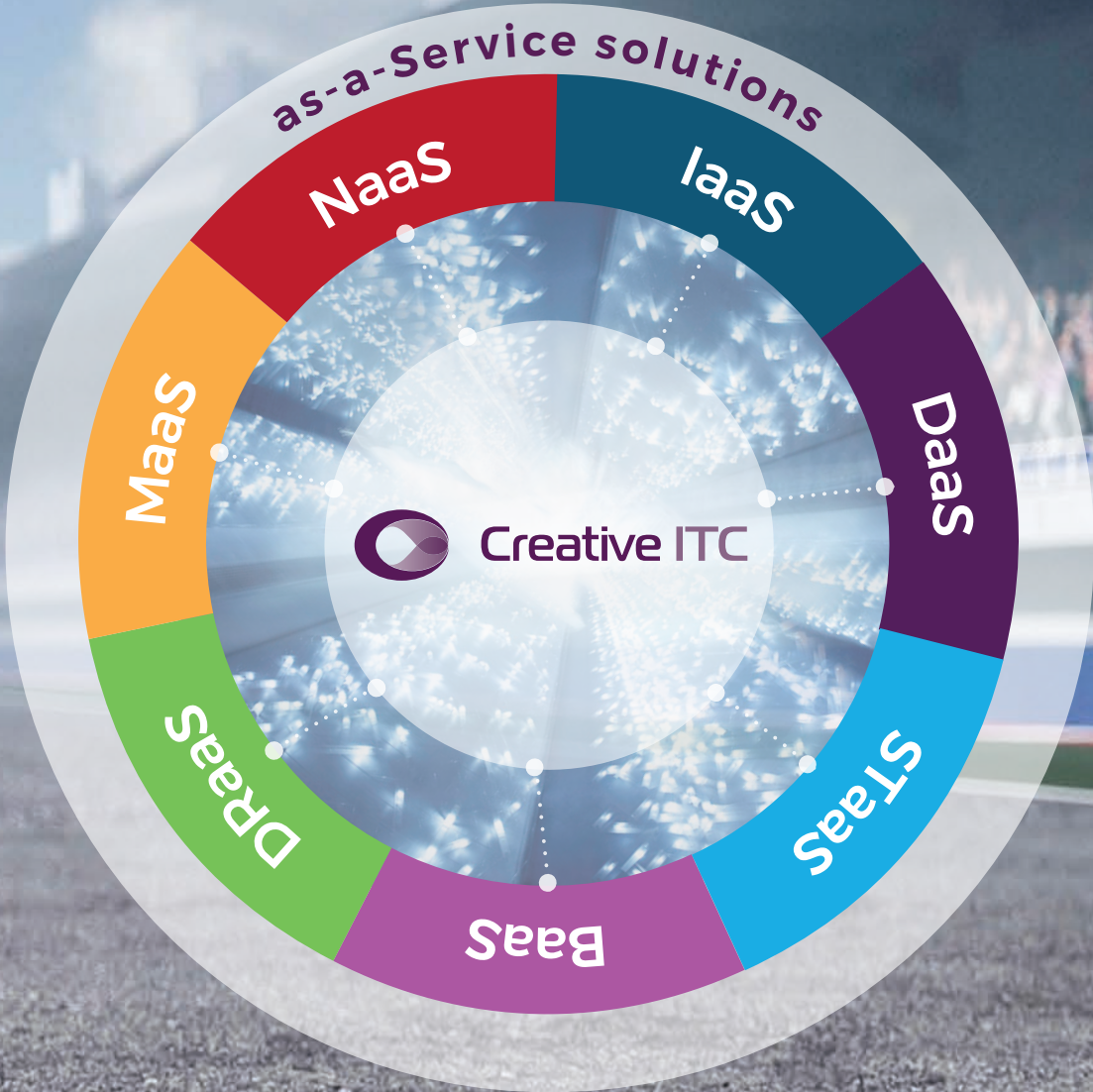
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CREATIVE'S AS-A-SERVICE

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Partnering with us offers a proven path for business growth. You can choose from three separate tracks, each with different financial incentives. We recognise not all sales opportunities are the same and our flexible approach allows you to move from one track to the next. You might want to treat one deal as a referal and simply gain commission, while another customer need could be an opportunity to partner with us, or resell one of our award-winning solutions.

RESELL

Our Reseller programme is ideal for organisations selling IT products and services that are looking for new revenue streams and ways to increase wallet share. Our partners receive all the support required to resell our managed service propositions. You can also add your own service wrap knowing our technical resources are on-hand to assist along the way. You own the end-to-end process and retain the most margin.

PARTNER

Designed for partners wanting to position one of our multi award-winning solutions but requiring support. Working with our highly-skilled specialists we'll help develop opportunities within your base and support you throughout the entire sales process. Safe in the knowledge that you'll always retain ownership of the client relationship and your share of the profit.

REFER

Our referral scheme is the perfect way to generate additional revenue opportunities without the need to develop new solutions. We manage the end-to-end process and all ongoing support. In turn, we reward you with monthly recurring commissions.

SELECT YOUR OWN TRACK

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MAKE AND EXIT PIT STOPS FASTER THAN RIVALS

Races can be won or lost when a car pulls off the track. No need to worry as you'll have the best pit crew in the business to support you and provide a competitive edge. That comes from partnering with a company that:

- Is a firmly established, leading infrastructure and cloud enablement player

- Has award-winning 24/7 UK-based support teams and continuously invests in its technical organisation

- Opened five new data centres last year adding to a global footprint in North America, EMEA and APAC

- Is recognised by leading vendors including Cisco and NetApp and is one of only a handful of VMware partners worldwide to hold all seven Master Services Competencies

Partners

DELL EMC PARTNER GOLD · CISCO Gold Partner · NetApp Platinum Partner · NVIDIA ELITE PARTNER · vmware PARTNER ENTERPRISE SOLUTION PROVIDER · Google Cloud Partner

Awards and Accolades

MSP INNOVATION AWARDS EUROPE 2021 · UK IT INDUSTRY AWARDS · CRN CHANNEL AWARDS 2021 · Great Place To Work Certified NOV 2021-NOV 2022 UK

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