



Manage your Infrastructure-as-a-Service

Purpose-built IT support for today's
turbulent finance industry



Creative ITC

FED-UP WITH GOING FULL CIRCLE?

Today, success for banking, asset management, accountancy companies and many more means navigating always-stormy waters. Waves of financial services challenges just keep on coming: Brexit, GDPR, regulatory compliance, risk management and disruptive technologies among them.

Increasingly they're looking to IT to keep them ahead of the curve. Yet, the luxury of employing large, multi-skilled IT teams has long gone. Usually the only option is to bring in highly-paid specialists to fix a problem involving specific technologies, or IT generalists to cover ever-widening daily operations.

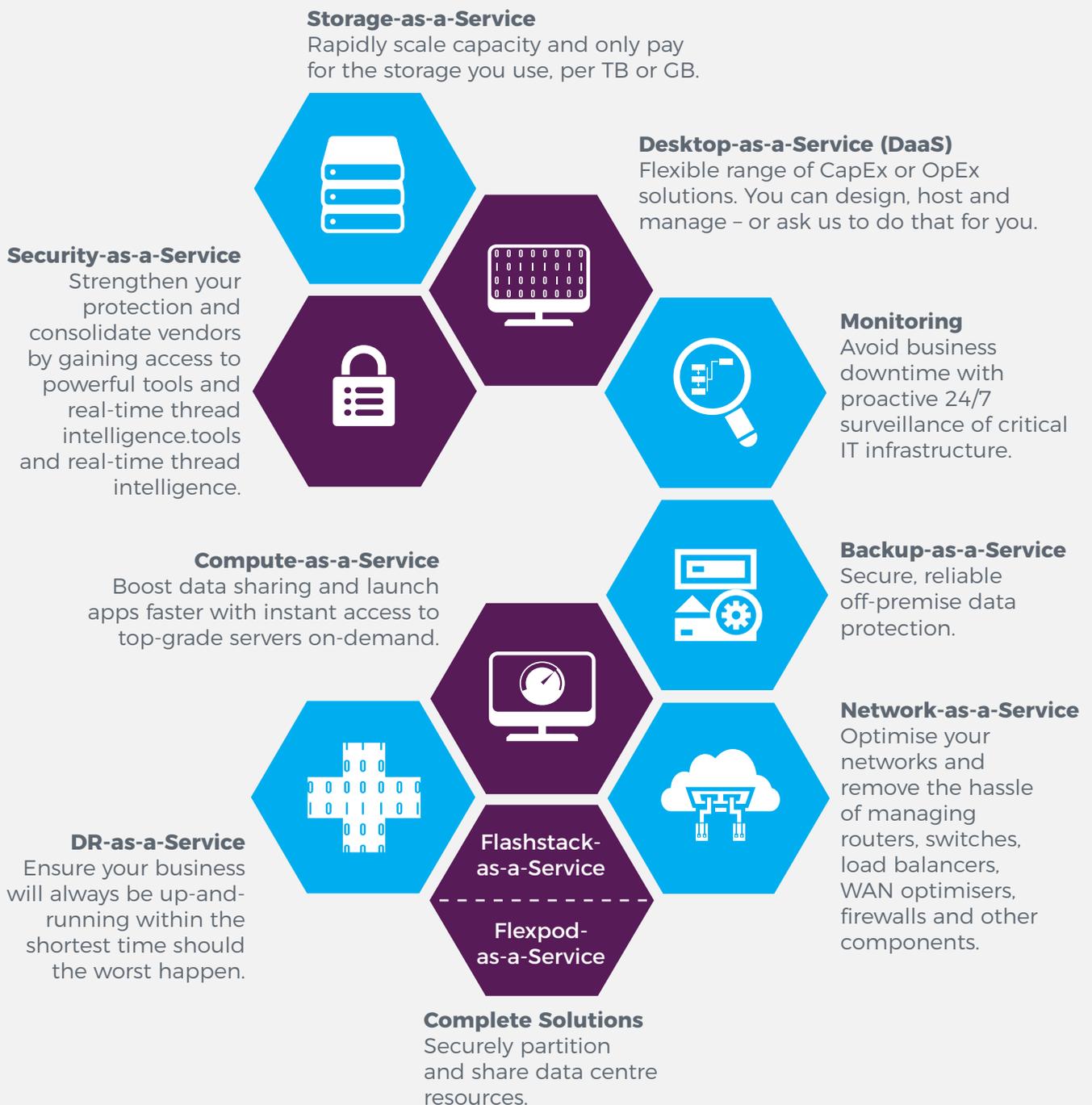
The problem is keeping hold of them. Those not tempted by better offers usually get itchy feet due to lack of variety. And then you're back where you started. In a recent PwC survey of employees working in the FS sector, 48% of responders said they were actively looking for new jobs, with only 10% planning to stick around for the long term.

Now, Infrastructure-as-a-Service (IaaS) from Creative means you don't have to worry about retaining IT skills. Developed over years of serving FS clients in the City of London and elsewhere, our IaaS solutions offer both a fully managed or blended IT support model. So, you can use all or part of our service to boost 24/7 coverage and out-of-hours response, for example.

SOLUTIONS FOR ALL SCENARIOS

We not only know the nature of the infrastructure itself, but also understand the stretching demands fintech applications place upon it. Our IaaS portfolio (see Figure 1) covers everything from ultra-dependable connectivity for high-speed, low-latency trading, to increased data protection or IT compliance. We'll tailor the solution to your specific needs and ensure minimal disruption to your business and customers.

FIGURE 1



CREATIVE – QUICK FACTS



STRONG FS AFFINITY

Founders have
vast industry
experience



LOCAL PRESENCE

London HQ
within the
square mile



GLOBAL CAPABILITY

Offices on
all five
continents



TECHNICALLY LED

Highest level
technical
accreditations



WELL FUNDED

Growing £20m
referral-based
business

FIRST-CLASS SERVICE EVERYWHERE YOU WANT IT

We're renowned for our fast response and our ability to take care of every detail for consistent execution to tight deadlines. Just ask our clients. Our ratio of engineers to office staff is 4:1, significantly above our peers.

Each technician holds, or is actively attaining, the very highest qualifications in their field. When it comes to designing IaaS solutions they're ideally placed to help bridge learning and skills gaps. For example by:

- Getting under the bonnet, providing a complete, fact-based view of IT assets (network, security, storage, and compute) and prioritising potential risks for planning considerations.
- Assuming the role of a technical business analyst, unpicking audit requirements and compiling a report detailing the best form of corrective action.
- Acting as a procurement advisor, helping you simplify vendor relationships by consolidating and making contracts co-terminous.
- Strengthening security defences, making sure your patch management is bang up-to-date, while intercepting suspicious network traffic.

Creative IaaS can be moulded to your exact needs. For example, we can provide a complete 24/7 monitoring and out-of-hours callout service, or a blended solution to fit your current arrangements where our technicians work alongside your staff and contractors.

BENEFITS

With fully managed IaaS from Creative you can:



STAY SECURE AND COMPLIANT

Guard against cybercrime and data loss, and take the stress and hassle out of audits



GET TO MARKET FASTER

Focus resources on DevOps and value-creating tasks, rather than managing infrastructure



SAVE TIME AND MONEY

Remove the expense of owning, maintaining and refreshing IT assets



DELIGHT YOUR CUSTOMERS

Align IT delivery across all service touchpoints for superior customer experience



EMPOWER YOUR WORKFORCE

Raise productivity and ensure staff can always access data, applications and resources



DRIVE GROWTH

Take expansion plans and M&A projects in your stride with a more agile IT model



As soon as I met Creative, I was impressed by their professionalism, expertise and passion. They promised to deliver and that's exactly what they did.

Laura Lee, Head of IT Operations, Tilney Group



IN ACTION

Creative works with world-class technology providers such as Dell EMC, Cisco, VMware and NetApp, and we're proud to be the trusted IaaS partner for leading firms and institutions including:



Here are a few examples of our work.

1

CASE STUDY

Initially this asset management company asked us to help standardise IT architecture and processes across EMEA. After ensuring the changeover went smoothly, under a fully managed service we were invited to bring ageing storage and back-up arrangements in line with current best practice for cloud enablement. Next-generation security, clear IT governance and better use of resources are just some of the benefits.

2

CASE STUDY

For this financial and professional services firm, the starting point was an audit to lift the fog on a sprawling IT estate. A cost-effective LAN and WAN refresh addressed non-compliance and network vulnerability. A phased roadmap minimised financial impact. We designed and deployed a new core infrastructure and replaced outdated wireless technology. Free from time-consuming disruption, the firm's employees do what they do best - helping their clients grow while preserving wealth.

3

CASE STUDY

Transformation for many financial services clients often means taking risk out of the equation. We helped this company to redesign their data centre by sharing knowledge and experience gained on similar engagements. Now, the company's fund managers and clients collaborate more effectively, thanks to better performing business systems and applications.

For a free consultation to see how
Creative IaaS could transform your
organisation, please contact

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