

# CREATIVE ITC

# IN THE FINANCE SECTOR

QUICK FACTS



## STRONG FS AFFINITY

Founders have vast industry experience



## LOCAL PRESENCE

London HQ within the square mile



## GLOBAL CAPABILITY

Offices on all five continents



## TECHNICALLY LED

Highest level technical accreditations



## WELL FUNDED

Growing £20m referral-based business

Our portfolio for finance businesses covers everything from ultra-dependable connectivity for high-speed, low-latency trading, to increased data protection or IT compliance.

We'll tailor the solution to your specific needs and ensure minimal disruption to your business and customers. That means taking risk out of the equation.

## CREATIVE ITC SOLUTIONS



**Desktop-as-a-Service (DaaS)** – Flexible range of CapEx or OpEx solutions. You can design, host and manage – or ask us to do that for you.



**Storage-as-a-Service** – Rapidly scale capacity and only pay for the storage you use, per TB or GB.



**Monitoring** – Avoid business downtime with proactive 24/7 surveillance of critical IT infrastructure.



**Security-as-a-Service** – Strengthen your protection and consolidate vendors by gaining access to powerful tools and real-time thread intelligence.



**Compute-as-a-Service** – Boost data sharing and launch apps faster with instant access to top-grade servers on-demand.



**DR-as-a-Service** – Ensure your business will always be up-and-running within the shortest time should the worst happen.



**Network-as-a-Service** – Optimise your networks and remove the hassle of managing routers, switches, load balancers, WAN optimisers, firewalls and other components.



**Complete Solutions** – FlashStack and FlexPlod-as-a-Service - Securely partition and share data centre resources.



*“As soon as I met Creative, I was impressed by their professionalism, expertise and passion. They promised to deliver and that’s exactly what they did.”*

**Laura Lee**  
Head of IT Operations,  
Tilney Group



## OUR CUSTOMERS



# 1

CASE STUDY

Initially this asset management company asked us to help standardise IT architecture and processes across EMEA. After ensuring the changeover went smoothly, under a fully managed service we were invited to bring ageing storage and back-up arrangements in line with current best practice for cloud enablement. Next-generation security, clear IT governance and better use of resources are just some of the benefits.

# 2

CASE STUDY

For this financial and professional services firm, the starting point was an audit to lift the fog on a sprawling IT estate. A cost-effective LAN and WAN refresh addressed non-compliance and network vulnerability. A phased roadmap minimised financial impact. We designed and deployed a new core infrastructure and replaced outdated wireless technology. Free from time-consuming disruption, the firm’s employees do what they do best – helping their clients grow while preserving wealth.

# 3

CASE STUDY

Transformation for many financial services clients often means taking risk out of the equation. We helped this company to redesign their data centre by sharing knowledge and experience gained on similar engagements. Now, the company’s fund managers and clients collaborate more effectively, thanks to better performing business systems and applications.